GRADUATE CERTIFICATE IN PUBLISHING

Program Director: J. Warren

Designed for current and aspiring professionals, including post-bachelor and post-graduate students with degrees in other disciplines, the graduate certificate in publishing offers evening courses online and at GW's convenient Alexandria Education Center, allowing students to complete the program while working full- or part-time.

Core coursework for this 18-credit certificate provides a broad foundation in the entire industry, regardless of delivery method (e.g., book, journal, or online), with additional electives in specializations including editorial, business, design, marketing, and technology. The curriculum is regularly reviewed by program faculty, which includes nationally and internationally recognized leaders in the publishing industry. This ensures the graduate certificate in publishing provides a solid background for entry into all areas of publishing. Professionals already working in the field can enhance their careers with exposure to the latest technological advances.

Visit the program website (https://www.cps.gwu.edu/publishing-graduate-certificate/) for additional information.

ADMISSIONS

Admission deadlines:	Fall - April 1
	Spring - November 15
Recommendations required:	Two letters of recommendation – one from a professor or academic advisor and one from a professional supervisor, if possible. (Students with a cumulative GPA of 3.5 or higher need only one letter of recommendation.)
Prior academic records:	Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.
	Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed, course-by-course evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. Please see the list of acceptable foreign credential evaluation services (https://www.naces.org/members (https://www.naces.org/members/)).
Statement of purpose:	An essay of one-two pages describing the applicant's professional experience in publishing, the student's goals and objectives, why the applicant chose GW, and any special circumstances the admissions committee should consider in reviewing the application.
Additional requirements	Admission requires a minimum of three years of professional experience in publishing. One letter of recommendation should preferably be from a supervisor or colleague from the applications current or former publishing organization. A current resumé or CV is required.
International applicants only:	Please follow this link - https://www.cps.gwu.edu/international-student-admissions (https://www.cps.gwu.edu/international-student-admissions/) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW.

Supporting documents not submitted online should be mailed to:

College of Professional Studies – Office of Admission
George Washington University
805 21st Street, NW
Suite 301
Washington DC 20052

Contact for questions:

CPS Office of Admission
applycps@gwu.edu ~ 571-553-0025 (phone) ~ 202-242-1047 (fax)
8:30 am – 5:00 pm EST, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 18 credits, including 12 credits in required courses and 6 credits in elective courses.

Code	Title	Credits
Required		
PSPB 6201	Book and Journal Publishing	
PSPB 6203	Business of Publishing	
PSPB 6205	Copyright Law in Publishing	
PSPB 6207	Marketing Strategies	
PSPB 6251	Fundamentals of Electronic Publishing	
Electives		
6 credits in any courses selected from one or more of the following groups:		
Editorial group		

PSPB 6126	Children's Publishing and Media
PSPB 6214	Professional Editor
PSPB 6215	Editing Special Projects
PSPB 6216	Mastering Book Acquisitions
PSPB 6218	Trade Book Acquisitions
PSPB 6261	Contracts, Rights, and Permissions
PSPB 6281	Ethics in Publishing

Business and marketing group

PSPB 6221	Publishing Management, Organization, and Strategy
PSPB 6222	Accounting and Finance for Publishers
PSPB 6223	Global Publishing
PSPB 6225	Audiobook and Podcast Publishing
PSPB 6236	Publishing Entrepreneurship
PSPB 6272	Book Publicity and Promotion

Technology, production, and design group

PSPB 6213	Elements of Book Design
PSPB 6232	Production Management
PSPB 6256	E-Publishing Technologies
PSPB 6259	E-Publishing Tools