

# GRADUATE CERTIFICATE IN COMMUNITY ADVOCACY

The graduate certificate in community advocacy is designed for public affairs and advocacy professionals interested in updating their digital communications and grassroots organizing skills. Students in the program learn to understand and employ grassroots techniques to mobilize citizens to seek policy outcomes at the state and local levels. They also learn how to generate digital content and create social media campaigns on behalf of their professional affiliation or organization. The certificate is designed for working professionals and all classes are held Monday-Thursday evenings at our Foggy Bottom campus. The program also may be completed online or in a hybrid format. The certificate requires the completion of four courses (12 credits). It can be completed in as little as two semesters, or at your own pace. All coursework can be applied toward a political management master's degree.

Visit the program website (<https://gspm.gwu.edu/community-advocacy/>) for additional information.

## ADMISSIONS

Admission deadlines: Fall - June 15

Spring - November 15

Summer - April 15

Recommendations: Two (2) letters of recommendation from professional and/or academic references; at least one academic reference for those who graduated within the last five years.

Prior academic records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed, course-by-course evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. Please see the list of acceptable foreign credential evaluation services: <http://www.naces.org/members> (<http://www.naces.org/members/>).

Statement of purpose: In an essay of 250-500 words, state your purpose in undertaking graduate study in this field and describe your academic objectives, research interests, and career plans. Also, discuss your related qualifications, including collegiate, professional, and community activities, as well as any other substantial accomplishments not already mentioned on the application form.

Additional requirements: Current resumé required.

International applicants: International students requesting a student visa from GW are not eligible to apply for this program. only:

### Supporting documents not submitted online should be mailed to:

College of Professional Studies – Office of Admission  
George Washington University  
805 21st Street, NW  
Suite 301  
Washington DC 20052

### Contact for questions:

CPS Office of Admission  
[applycps@gwu.edu](mailto:applycps@gwu.edu) ~ 571-553-0025 (phone) ~ 202-242-1047 (fax)  
8:30 am – 5:00 pm EST, Monday through Friday

## REQUIREMENTS

The following requirements must be fulfilled: 12 credits in required courses.

Code	Title	Credits
Required		
PMGT 6402	Applied Political Communications	
PMGT 6410	Grassroots Engagement	
PMGT 6470	Digital Content Creation	
PMGT 6472	Maximizing Social Media	