

# GRADUATE CERTIFICATE IN HEALTH POLICY AND MEDIA ENGAGEMENT

The graduate certificate in health policy and media engagement is a focused, high-powered journey through the underpinnings of the political, executive, and judicial processes and strategies essential to effective regulatory and legislative implementation. This 15-credit program is available online for health-related professionals from various disciplines, including nursing, public health, medicine, law, business, public administration, and more.

Students in the program can expect to:

- Contribute to actual policymaking processes at the grassroots, state, and federal levels in legislative and regulatory environments or within the justice system.
- Build an in-depth understanding of media as a policy stakeholder, analyze media accuracy and bias, and engage with traditional and social media platforms to influence policy.
- Sharpen media and communication skills, including interviews, oral testimony, public comments, and opinion pieces while shaping policy with local, state, and federal decision makers.
- Apply a variety of tools and tactics as you explore and apply health care financing and reimbursement principles and strategies to policy solutions.
- Develop skills to better engage in meaningful and productive dialogues with your colleagues while serving on a board or committee seat.
- Gain access to a growing array of resources and learning opportunities through the GW Nursing Center for Health Policy and Media Engagement.

Visit the [GW Nursing website \(https://nursing.gwu.edu/\)](https://nursing.gwu.edu/) for additional information.

## ADMISSIONS

Article	Requirement
Admission deadline:	Fall - Priority: December 1   Final: May 15
Recommendations required:	Two letters of recommendation
Prior academic records	Official transcripts (from all post-secondary schools)

**Statement of Purpose:** Compose a 250-500 word essay describing your reasons for undertaking study in nursing at The George Washington University, your academic objectives, career goals, and related qualifications (including relevant collegiate, professional, and/or community activities). Include any substantial accomplishments not already mentioned on the application form. Your essay should also speak to the role (e.g. FNP, AGACNP, etc.) that you are applying for and how your qualifications will help you succeed in this role both professionally and as a student.

**Prerequisites:** Bachelor's degree in nursing from a regionally accredited college or university

**Additional:** Preferred scholastic GPA of at least 3.0 on a 4.0 scale from a regionally accredited college or university

**International Requirements:** TOEFL is: Internet-based test: 100 or higher Paper test: 600 or higher  
The minimum required score for the IELTS is: An overall band score of 7.0 Individual band scores of 6.0 or higher

### Supporting documents not submitted online should be mailed to:

Office of Admissions  
45085 University Drive, Suite 201-T  
Ashburn, VA 20147

### Contact for questions:

nursing@gwu.edu ~ 571-553-0138 (phone)  
<https://nursing.gwu.edu/admissions-aid> (<https://nursing.gwu.edu/admissions-aid/>)  
9:00 am – 5:00 pm, Monday through Friday

## REQUIREMENTS

The following requirements must be fulfilled: 15 credits in required courses.

Code	Title	Credits
<b>Required</b>		
NURS 8417	Health Policy and Analysis	
NURS 8418	Healthcare Economics, Finance, and Reimbursement	
NURS 8420	The Health Policy Process	
NURS 8421	The Legislative and Judicial Processes and Health Policy	
NURS 8423	The Regulatory Process and Health Policy	