MASTER OF ARTS IN EDUCATION AND HUMAN DEVELOPMENT IN THE FIELD OF EDUCATIONAL TECHNOLOGY LEADERSHIP

The master of arts in education and human development in the field of educational technology leadership provides students with leadership skills that allow alumni to successfully improve human performance and learning through technology. The curriculum is focused on teaching skills that will promote:

- The design, development, and delivery of truly effective learning experiences.
- The development of leaders in the global expansion of educational technology and distance education.
- An emphasis on practical technology applications in corporate, governmental, and educational settings.
- The effective management and leadership of projects, teams, and learning organizations.

Students in this program also can enroll in and receive a graduate certificate in either:

- Educational Technology Leadership (https://bulletin.gwu.edu/education-human-development/educational-leadership/certificate-technology-leadership/), or
- Institutional Design (https://bulletin.gwu.edu/education-human-development/educational-leadership/certificate-instructional-design/)

Certain credits are applied toward both the master's degree and the certificate.

Visit the program website (https://gsehd.gwu.edu/programs/masters-educational-technology-leadership/) for additional information.

ADMISSIONS

Admission deadlines:	Fall – Rolling admissions (January 15 to be considered for merit-based tuition support)
	Spring – Rolling admissions
	Summer – Rolling admissions
Recommendations required:	One recommendation required.
Prior academic records:	Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.
	Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. For a list of acceptable foreign credential evaluation services.
Statement of purpose:	All applicants must submit a Statement of Purpose (750 - 1000 words) meeting the following requirements. Your Statement of Purpose for pursuing a graduate degree or certificate with the ETL program at GW should persuade faculty that your past experiences will provide the foundation for success in graduate school. The statement will also be reviewed as an example of your ability to communicate effectively. The following sections should therefore be included in your statement:
	1. Introduce yourself, your interests and motivations Tell us what you're interested in, and perhaps, what sparked your desire to apply for graduate school. This should be short and to the point; it is not an autobiography.
	2. Summarize your undergraduate and/or previous graduate experiences Describe any important papers or thesis projects you may have completed, or anything scholarly beyond your curricular requirements. Discuss any struggles you may have experienced, and what steps you took to overcome those challenges. Also include if there was something important that happened to you that affected your grades (such as poverty, illness, or excessive work) and may help the faculty view your academic experiences in the appropriate context.
	3. Summarize your work experiences Describe your work experience, especially related to education, technology, leadership, distance learning, training, or media development (if applicable). Include what you've been doing: company or non-profit, your work/design team, responsibilities, what you have learned, and relevant trainings you have completed or facilitated. You can also indicate here how this will help you focus your graduate studies.
	4. Elaborate on your academic interests Here, indicate why you wish to enroll in the ETL program. Provide enough detail to convince the faculty that you understand the scope of the ETL program course offerings and how graduate school will help you meet your academic and professional goals. Describe any specific areas of interest. Review the ETL website for information about courses, the professors, and their research. Are there professors whose research interests parallel yours? Are there particular courses you are looking forward to taking?

Code	Title	Credits
EDUC 6371	Education Policy	
EDUC 6421	Critical Issues in Distance Education	
EDUC 6422	Instructional Needs Assessment and Analysis	
EDUC 6425	Developing Effective Training with Technology	
EDUC 6426	Computer Interface Design for Learning	
EDUC 6427	Advanced Instructional Design	
EDUC 6428	Developing Digital Professional Portfolios	

	5. Describe your professional aspirations In this final section elaborate on how completing a degree or certificate with the ETL program will contribute to your long-term goals and ambitions (personal, professional, academic, etc.).
Additional requirements:	A resumé is required.
International applicants only:	Please follow this link - https://graduate.admissions.gwu.edu/international-student-application-requirements (https://graduate.admissions.gwu.edu/international-student-application-requirements/) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW.

Supporting documents not submitted online should be mailed to:

Office of Graduate Admissions
Graduate School of Education and Human Development
The George Washington University
2136 G Street, NW
Washington, DC 20052

Contact for questions:

gsehdadm@gwu.edu ~ 202-994-9283 (phone) ~ 202.994.7207 (fax)
9:30 am – 6:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 30 credits, including 24 credits in required courses and 6 credits in elective courses.

Code	Title	Credits
Required		
EDUC 6114	Introduction to Quantitative Research	
EDUC 6368	Leadership and Education	
EDUC 6401	Foundations in Educational Technology	
EDUC 6402	Trends and Issues in Emerging Technologies	
EDUC 6403	Educational Technology Systems	
EDUC 6404	Computer Applications and Project Management	
EDUC 6405	Designing Digital Learning	
EDUC 6406	Instructional Design	
Electives		

Two courses selected from the following: