GRADUATE CERTIFICATE IN SPORT MANAGEMENT

The sport and recreation industry is estimated to be almost $500 billion with more than $60 billion derived from professional sports alone. The industry includes the management and marketing of youth to professional sport organizations and athletes as well as sport media, sporting goods, health/sport clubs, and venues. The graduate certificate in sport management helps prepare student to enter all areas of the field with a strong understanding of sport marketing, sport media, sport law, and sport facilities.

Visit the program website (https://business.gwu.edu/academics/programs/certificate/graduate-certificate-sports-management/) for additional program information.

ADMISSIONS

Article	Requirement
Current GWSB Graduate Degree Students	All students in good academic standing enrolled in a graduate degree program within the GW School of Business (GWSB) are eligible to be considered for admission to the graduate certificate program. Current students are required to complete and submit an online application via their student portal. To apply for a grad certificate, please follow the directions found in the Current Student Certificate Application Guide. Please note: Due to the high-level quantitative course work taught in the Business Analytics (BA) graduate certificate program, current GW Masters/MBA students must upload copies of all previous transcripts, including from undergraduate and graduate institutions. These transcripts must be included with the BA graduate certificate application.
Non-GWSB Students	To be considered for admission, applicants must hold a bachelor's degree from a regionally accredited college or university. Previous academic history, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration. Please note: Graduate certificate registration does not qualify for federal financial aid, but students may seek private loans to fund their study. To apply, you must complete the online application and provide transcripts from each undergraduate and graduate academic institution as well as a professional resume, one letter of recommendation, and a statement of purpose. GMAT or GRE scores are not needed.

Application Deadlines	Applications are reviewed on a rolling basis. Candidates seeking financial assistance and international students requiring visas are encouraged to apply early. Only completed applications, with all required materials, will be considered for admission. Please note: Only the Master of Accountancy (MAccy) program is accepting applications for Summer 2020. No other degree or graduate certificate program has a Summer 2020 enrollment option.
	Round 1 Summer-1/15 Fall-1/15
	Round 2 Summer-4/1 Fall-4/1
	Round 3 Summer-5/1 Fall-5/15
Prior Academic Records	Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission. International applicants should upload the English-language version of their transcripts or a copy of a credentials evaluation.

Supporting documents not submitted online should be mailed to:

The GW School of Business
Attn: Graduate Admissions
2201 G Street, NW, Suite 550
Washington, DC 20052

Contact for questions:

business@gwu.edu
202-994-1212)
Hours: 9 am to 5 pm, Monday through Friday

Visit the School of Business website (https://business.gwu.edu/graduate-applications/) for additional admissions information.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits in required courses.

Code	Title	Credits
Required		
TSTD 6264	Sport Marketing	
TSTD 6265	Sport Law: Contracts and Negotiations	
TSTD 6266	Sport and Event Facility Management	
TSTD 6267	Sport Media and Communications	