

MINOR IN ENTREPRENEURSHIP AND INNOVATION

REQUIREMENTS

Only students outside of the School of Business may pursue this minor and may declare it directly with their home school advisor; a signature from a GWSB academic advisor is not required.

The following requirements must be fulfilled: 18 credits, including 6 credits in required courses and 12 credits in selected courses.

See GWSB Regulations (<https://bulletin.gwu.edu/business/#regulationstext>) for additional information regarding minor programs.

Code	Title	Credits
Required courses		
MGT 3300	Entrepreneurship	
or MGT 3300W	Entrepreneurship	
MGT 4003	Management of the Growing Entrepreneurial Venture (Selected courses) *	
or MGT 4082	New Venture Initiation	
Selected courses		
Four courses selected from the list below. Courses may be taken at any of the indicated schools of the University. At least one course must be taken at the 2000 level or above:		
School of Business		
ACCY 2001	Introduction to Financial Accounting	
ACCY 3106	Financial Statement Analysis	
ACCY 4601	Business Law: Enterprise Organization	
BADM 3103	Human Capital in Organizations	
BADM 3401	Contemporary Marketing Management	
BADM 3501	Financial Management and Markets	
BADM 3601	Operations Management	
BADM 4101	Business Ethics and the Legal Environment	
or BADM 4101W	Business Ethics and the Legal Environment	
DNSC 4404	Essentials of Project Management	
IBUS 3001	Introduction to International Business	
IBUS 4401	Managing the Multinational Enterprise	

ISTM 4223	Innovation Ventures
MGT 3201	Leadership in Action
MGT 3301	Small Business Management
MGT 3302	e-Entrepreneurship
MGT 3303	Women's Entrepreneurial Leadership
MGT 4003	Management of the Growing Entrepreneurial Venture *
or MGT 4082	New Venture Initiation
MGT 4084	Family Business
MGT 4085	Social Entrepreneurship
MGT 4086	Creativity and Innovation
MGT 4900	Special Topics
or MGT 4900W	Special Topics
MKTG 3142	Consumer Behavior
or MKTG 3142W	Consumer Behavior
MKTG 3143	Marketing Research
MKTG 4148	Advertising and Marketing Communications
MKTG 4159	Marketing Strategy
Columbian College of Arts and Sciences	
COMM 1025	Introduction to Communication Studies
ENGL 1210	Introduction to Creative Writing
ENGL 3390	Topics in Creative Writing
PHIL 2135	Ethics in Business and the Professions
SMPA 3195	Selected Topics in Journalism and Mass Communication (Entrepreneurship New Media Industry)
SOC 1002	The Sociological Imagination
School of Engineering and Applied Sciences	
CE 2510	Environmental Sustainability
CSCI 1030	Technology and Society
EMSE 4410	Engineering Economic Analysis
MAE 2170	History and Impact of the U.S. Patent System

SEAS 4800	Special Topics
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Interdisciplinary and Special Programs

SUST 1001	Introduction to Sustainability
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SUST 3097	Culminating Experience in Sustainability
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School of Medicine and Health Sciences	
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HSCI 2109	Trends and Innovations in Health Care
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¹ MGT 4003 and MGT 4082 are options for both the required and additional minor course categories. If only one is taken, it will apply to the required minor course category. If both are taken, one will apply to the required minor course and the other will apply to the additional minor course category. These courses may not be repeated for credit.