GRADUATE CERTIFICATE IN CREATIVITY, INNOVATION, AND ENTREPRENEURSHIP

The graduate certificate in creativity, innovation, and entrepreneurship broadens the field of study from beyond the primary focus of starting a new venture to include exploring how one acts more entrepreneurial, takes risks, and creatively introduces new innovations and combinations in organizations both large and small.

Visit the program website (https://business.gwu.edu/academics/programs/certificate/graduate-certificate-innovation-creativity-entrepreneurship/) for additional information.

ADMISSIONS

Visit the School of Business website (https://business.gwu.edu/graduate-applications/) for admissions information.

Supporting documents not submitted online should be mailed to:

The GW School of Business Attn: Graduate Admissions 2201 G Street, NW, Suite 550 Washington, DC 20052

Contact for questions:

business@gwu.edu 202-994-1212)

Hours: 9 am to 5 pm, Monday through Friday

Visit the School of Business website (https://business.gwu.edu/graduate-applications/) for additional admissions information.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 9 credits in required courses and one 3-credit elective course.

Code	Title	Credits
Required		
MGT 6280	Entrepreneurship	
MGT 6282	New Venture Initiation	
ISTM 6224	Management of Technology and Innovation	
Elective		
One course from the following:		
MBAD 6263	Organizations and Human Capital	

MGT 6285	Social Entrepreneurship
MGT 6286	Creativity and Innovation