

BACHELOR OF SCIENCE WITH A MAJOR IN INTERNATIONAL BUSINESS

OVERVIEW

The bachelor of science (BS) in international business program provides students with the technical skills and abilities to assess opportunities in and challenges of conducting business in global markets. Students gain the skills needed to identify trends in the global economic environment and weigh the influence of firms, international institutions, governments, and non-governmental organizations. They develop a consultative approach to global business problem-solving, including the ability to build strategic alternatives to creative and logical client recommendations. Graduates leave prepared to tackle ethical and sustainability decision making challenges unique to international business. Teamwork and excellent written and oral communication skills are hallmarks of the program.

REQUIREMENTS

The following requirements must be fulfilled: a minimum of 120 credits, including University General Education (<https://bulletin.gwu.edu/university-regulations/general-education/>), pre-business, business core courses, and international business major courses.

Students pursuing international business as a second major should reference the international business as a second major (p. 2) requirements section at the bottom of this page.

Code	Title	Credits
General education courses		
UW 1020	University Writing	
6 credits taken in at least two writing in the disciplines (WID) courses in two or more separate semesters. ¹		
One critical analysis in the humanities course. ²		
One scientific reasoning with laboratory course. ²		
One course with an approved oral communication component. ²		

Code	Title	Credits
Pre-business courses		
BADM 1001 & BADM 1002	Business Leader Foundations I and Business Leader Foundations II ³	
or BADM 1003	Business Leader Foundations for Transfer Students	
BADM 3001	Business Leader Career Strategy	

BADM 4001	Business Leader Launch	
STAT 1051	Introduction to Business and Economic Statistics	
or STAT 1053	Introduction to Statistics in Social Science	
or STAT 1111	Business and Economic Statistics I	
or DNSC 1001	Business Analytics I: Statistics for Descriptive and Predictive Analytics	
or APSC 3115	Engineering Analysis III	
STAT 2112	Business and Economic Statistics II	
or STAT 2118	Regression Analysis	
or STAT 2123	Introduction to Econometrics	
or DNSC 2001	Business Analytics II: Predictive and Prescriptive Analytics	
or ECON 2123	Introduction to Econometrics	
ECON 1011	Principles of Economics I	
ECON 1012	Principles of Economics II	
One of the following sequences in mathematics:		
MATH 1231 & MATH 1232	Single-Variable Calculus I and Single-Variable Calculus II	
or MATH 1051 & MATH 1252	Finite Mathematics for the Social and Management Sciences and Calculus for the Social and Management Sciences	
or MATH 1051 & MATH 1231	Finite Mathematics for the Social and Management Sciences and Single-Variable Calculus I	
or MATH 1220 & MATH 1221 & MATH 1051	Calculus with Precalculus I and Calculus with Precalculus II and Finite Mathematics for the Social and Management Sciences	
or MATH 1220 & MATH 1221 & MATH 1232	Calculus with Precalculus I and Calculus with Precalculus II and Single-Variable Calculus II	
Code Title Credits		
Business core courses		
ACCY 2001	Introduction to Financial Accounting	
BADM 3501	Financial Management and Markets	
BADM 4801	Strategy Formulation and Implementation	

Two courses selected from the following:

BADM 2301	Management Information Systems Technology
BADM 3103	Human Capital in Organizations
BADM 3401 or BADM 3401W	Contemporary Marketing Management
BADM 3601	Operations Management
BADM 4101 or BADM 4101W	Business Ethics and the Legal Environment

International business major courses

BADM 1004	The Age of Globalization
IBUS 3001	Introduction to International Business
IBUS 3101	Global Financial Environment

Seven courses selected from the following:

IBUS 3201	International Marketing Management
IBUS 3301	International Business Finance
IBUS 4202	Regional Strategy for Multinationals
IBUS 4203	Foreign Market Analysis
IBUS 4204	The Cultural Environment of International Business
IBUS 4302	International Banking
IBUS 4303	International Monetary and Financial Issues
IBUS 4401	Managing the Multinational Enterprise
IBUS 4402 or IBUS 4402W	Managing in Developing Countries
IBUS 4403	Oil: Industry, Economy, and Society
IBUS 4404	Global Energy
IBUS 4900 or IBUS 4900W	Special Topics

Electives

In general, students complete 40 credits in elective courses to reach the 120 credits required for the degree. 18 of those credits must be taken outside of GWSB. Elective courses may be applied to a GWSB concentration, a non-GWSB minor, or a GWSB or non-GWSB second major. Reference the GWSB undergraduate policies section for course restrictions.

Students are strongly encouraged to choose electives that have an international component, including language courses and courses on regions, international public health, international development, political science, public and nonprofit, geography, and sustainability.

¹ Courses must be taken after completion of UW 1020 and in separate semesters.

² See Undergraduate Education at GW (<https://bulletin.gwu.edu/university-regulations/general-education/>) for additional information regarding approved courses for this requirement.

³ First-year students take BADM 1001 and BADM 1002; transfer students take BADM 1003.

INTERNATIONAL BUSINESS AS A SECOND MAJOR

Students who are pursuing international business as a second major are required to complete the following courses. Non-GWSB students may declare international business as a second major directly with their home school advisor; a signature from a GWSB academic advisor is not required.

Code	Title	Credits
BADM 1004	The Age of Globalization	
IBUS 3001	Introduction to International Business	
IBUS 3101	Global Financial Environment	
Seven courses selected from the following:		
IBUS 3201	International Marketing Management	
IBUS 3301	International Business Finance	
IBUS 4202	Regional Strategy for Multinationals	
IBUS 4203	Foreign Market Analysis	
IBUS 4204	The Cultural Environment of International Business	
IBUS 4302	International Banking	
IBUS 4303	International Monetary and Financial Issues	
IBUS 4401	Managing the Multinational Enterprise	
IBUS 4402 or IBUS 4402W	Managing in Developing Countries	

IBUS 4403	Oil: Industry, Economy, and Society
IBUS 4404	Global Energy
IBUS 4900	Special Topics
or IBUS 4900W	Special Topics