

MINOR IN BUSINESS ANALYTICS

Only non-GWSB students may pursue this minor. The minor may be declared directly with the home school advisor; a signature from a GWSB academic advisor is not required.

The following requirements must be fulfilled: 18 credits, including 15 credits in required courses and one 3-credit selected course.

See GWSB Regulations for additional information regarding minor programs.

Code	Title	Credits
Required courses		
DNSC 2001	Business Analytics II: Predictive and Prescriptive Analytics *	
or STAT 2118	Regression Analysis	
or STAT 2123	Introduction to Econometrics	
or ECON 2123	Introduction to Econometrics	
DNSC 3403	Decision Models	
DNSC 4211	Programming for Analytics	
DNSC 4279	Data Mining	
ISTM 4212	Data Management for Analytics	
Selected course		
One course selected from the following:		
DNSC 3288		
or DNSC 3288W	Big Data, Predictive Analytics, and Ethics	
DNSC 4219	Forecasting Analytics	
DNSC 4233	Social Network Analytics	
DNSC 4280	Machine Learning	
DNSC 4281	Revenue Management Analytics	
DNSC 4282	Supply Chain Analytics	
DNSC 4404	Essentials of Project Management	
DNSC 4900	Special Topics	
ISTM 4121	Database Principles and Applications	

* Students should prioritize taking DNSC 2001 over the other STAT/ECON statistics options, but may satisfy the requirement with one of the other statistics courses.