

DUAL MASTER OF SCIENCE IN THE FIELD OF APPLIED ECONOMICS AND GRADUATE CERTIFICATE IN DIGITAL MARKETING AND ANALYTICS

The Department of Economics works in conjunction with the School of Business to offer a dual master of science in the field of applied economics (<https://bulletin.gwu.edu/arts-sciences/economics/ms-applied-economics/>) and graduate certificate in digital marketing and analytics (<https://bulletin.gwu.edu/business/marketing/digital-marketing-and-analytics-certificate/>). Up to 6 credits may be shared between programs. All requirements for both programs must be fulfilled.

Visit the Department of Economics (<https://economics.columbian.gwu.edu/graduate-certificates-and-applied-economics-ma/>) website for additional information.