GRADUATE CERTIFICATE IN PUBLISHING

Program Director: J. Warren

Designed for current and aspiring professionals, including post-bachelor and post-graduate students with degrees in other disciplines, the graduate certificate in publishing offers evening courses online and at GW’s convenient Alexandria Education Center, allowing students to complete the program while working full- or part-time.

Core coursework for this 18-credit certificate provides a broad foundation in the entire industry, regardless of delivery method (e.g., book, journal, or online), with additional electives in specializations including editorial, business, design, marketing, and technology. The curriculum is regularly reviewed by program faculty, which includes nationally and internationally recognized leaders in the publishing industry. This ensures the graduate certificate in publishing provides a solid background for entry into all areas of publishing. Professionals already working in the field can enhance their careers with exposure to the latest technological advances.

Visit the program website (https://www.cps.gwu.edu/publishing-graduate-certificate/) for additional information.

ADMISSIONS

Admission deadlines:
- Fall - April 1
- Spring - November 15

Recommendations required:
- Two letters of recommendation – one from a professor or academic advisor and one from a professional supervisor, if possible. (Students with a cumulative GPA of 3.5 or higher need only one letter of recommendation.)

Prior academic records:
- Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed, course-by-course evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. Please see the list of acceptable foreign credential evaluation services (https://www.naces.org/members/). An essay of one-two pages describing the applicant’s professional experience in publishing, the student’s goals and objectives, why the applicant chose GW, and any special circumstances the admissions committee should consider in reviewing the application.

Additional requirements:
- Admission requires a minimum of three years of professional experience in publishing. One letter of recommendation should preferably be from a supervisor or colleague from the applicant’s current or former publishing organization. A current résumé or CV is required.

International applicants only:
- Please follow this link - https://www.cps.gwu.edu/international-student-admissions - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW.

Supporting documents not submitted online should be mailed to:
- College of Professional Studies – Office of Admission
- George Washington University
- 805 21st Street, NW
- Suite 301
- Washington DC 20052

Contact for questions:
- CPS Office of Admission
- applycps@gwu.edu – 571-553-0025 (phone) – 202-242-1047 (fax)
- 8:30 am - 5:00 pm EST, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 18 credits, including 12 credits in required courses and 6 credits in elective courses.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>PSPB 6201</td>
<td>Book and Journal Publishing</td>
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### Electives

6 credits in any courses selected from one or more of the following groups:

#### Editorial group

- PSPB 6126  
  Children’s Publishing and Media
- PSPB 6214  
  Professional Editor
- PSPB 6215  
  Editing Special Projects
- PSPB 6216  
  Mastering Book Acquisitions
- PSPB 6218  
  Trade Book Acquisitions
- PSPB 6261  
  Contracts, Rights, and Permissions
- PSPB 6281  
  Ethics in Publishing

#### Business and marketing group

- PSPB 6221  
  Publishing Management, Organization, and Strategy
- PSPB 6222  
  Accounting and Finance for Publishers
- PSPB 6223  
  Global Publishing
- PSPB 6225  
  Audiobook and Podcast Publishing
- PSPB 6236  
  Publishing Entrepreneurship
- PSPB 6272  
  Book Publicity and Promotion

#### Technology, production, and design group

- PSPB 6213  
  Elements of Book Design
- PSPB 6232  
  Production Management
- PSPB 6256  
  E-Publishing Technologies
- PSPB 6259  
  E-Publishing Tools