GRADUATE CERTIFICATE IN HEALTH POLICY AND MEDIA ENGAGEMENT

The graduate certificate in health policy and media engagement is a focused, high-powered journey through the underpinnings of the political, executive, and judicial processes and strategies essential to effective regulatory and legislative implementation. This 15-credit program is available online for health-related professionals from various disciplines, including nursing, public health, medicine, law, business, public administration, and more.

Students in the program can expect to:

- Contribute to actual policymaking processes at the grassroots, state, and federal levels in legislative and regulatory environments or within the justice system.
- Build an in-depth understanding of media as a policy stakeholder, analyze media accuracy and bias, and engage with traditional and social media platforms to influence policy.
- Sharpen media and communication skills, including interviews, oral testimony, public comments, and opinion pieces while shaping policy with local, state, and federal decision makers.
- Apply a variety of tools and tactics as you explore and apply health care financing and reimbursement principles and strategies to policy solutions.
- Develop skills to better engage in meaningful and productive dialogues with your colleagues while serving on a board or committee seat.
- Gain access to a growing array of resources and learning opportunities through the GW Nursing Center for Health Policy and Media Engagement.

Visit the GW Nursing website (https://nursing.gwu.edu/) for additional information.

ADMISSIONS

<table>
<thead>
<tr>
<th>Article</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission deadline:</td>
<td>Fall - Priority: December 1</td>
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<tr>
<td>Recommended: Two letters of recommendation required:</td>
<td>Official transcripts from all post-secondary schools attended</td>
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Prerequisites
- Bachelor’s degree in nursing from a regionally accredited college or university
- Preferred scholastic GPA of at least 3.0 on a 4.0 scale from a regionally accredited college or university

International TOEFL is:
- Internet-based test: 100 or higher
- Paper test: 600 or higher

The minimum required score for the IELTS is:
- An overall band score of 7.0
- Individual band scores of 6.0 or higher

Supporting documents not submitted online should be mailed to:
Office of Admissions
45085 University Drive, Suite 201-T
Ashburn, VA 20147

Contact for questions:
nursing@gwu.edu ~ 571-553-0138 (phone)
https://nursing.gwu.edu/admissions-aid (https://nursing.gwu.edu/admissions-aid/)
9:00 am – 5:00 pm, Monday through Friday

REQUIREMENTS

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>NURS 8417</td>
<td>Health Policy and Analysis</td>
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<tr>
<td>NURS 8418</td>
<td>Healthcare Economics, Finance, and Reimbursement</td>
<td></td>
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<tr>
<td>NURS 8420</td>
<td>The Health Policy Process</td>
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<tr>
<td>NURS 8421</td>
<td>The Legislative and Judicial Processes and Health Policy</td>
<td></td>
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<tr>
<td>NURS 8423</td>
<td>The Regulatory Process and Health Policy</td>
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