

# MASTER OF ARTS IN EDUCATION AND HUMAN DEVELOPMENT IN THE FIELD OF EDUCATIONAL TECHNOLOGY LEADERSHIP

The master of arts in education and human development in the field of educational technology leadership provides students with leadership skills that allow alumni to successfully improve human performance and learning through technology. The curriculum is focused on teaching skills that will promote:

- The design, development, and delivery of truly effective learning experiences.
- The development of leaders in the global expansion of educational technology and distance education.
- An emphasis on practical technology applications in corporate, governmental, and educational settings.
- The effective management and leadership of projects, teams, and learning organizations.

Students in this program also can enroll in and receive a graduate certificate in either:

- Educational Technology Leadership (<http://bulletin.gwu.edu/education-human-development/educational-leadership/certificate-technology-leadership/>), or
- Institutional Design (<http://bulletin.gwu.edu/education-human-development/educational-leadership/certificate-instructional-design/>)

Certain credits are applied toward both the master's degree and the certificate.

Visit the program website (<https://gsehd.gwu.edu/programs/masters-educational-technology-leadership/>) for additional information.

## ADMISSIONS

**Admission deadlines:** Fall – Rolling admissions (January 15 to be considered for merit-based tuition support)

Spring – Rolling admissions

Summer – Rolling admissions

**Recommendations required:** One recommendation required.

**Prior academic records:** Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. For a list of acceptable foreign credential evaluation services.

**Statement of purpose:** All applicants must submit a Statement of Purpose (750 - 1000 words) meeting the following requirements. Your Statement of Purpose for pursuing a graduate degree or certificate with the ETL program at GW should persuade faculty that your past experiences will provide the foundation for success in graduate school. The statement will also be reviewed as an example of your ability to communicate effectively. The following sections should therefore be included in your statement:

1. Introduce yourself, your interests and motivations Tell us what you're interested in, and perhaps, what sparked your desire to apply for graduate school. This should be short and to the point; it is not an autobiography.

2. Summarize your undergraduate and/or previous graduate experiences Describe any important papers or thesis projects you may have completed, or anything scholarly beyond your curricular requirements. Discuss any struggles you may have experienced, and what steps you took to overcome those challenges. Also include if there was something important that happened to you that affected your grades (such as poverty, illness, or excessive work) and may help the faculty view your academic experiences in the appropriate context.

3. Summarize your work experiences Describe your work experience, especially related to education, technology, leadership, distance learning, training, or media development (if applicable). Include what you've been doing: company or non-profit, your work/design team, responsibilities, what you have learned, and relevant trainings you have completed or facilitated. You can also indicate here how this will help you focus your graduate studies.

4. Elaborate on your academic interests Here, indicate why you wish to enroll in the ETL program. Provide enough detail to convince the faculty that you understand the scope of the ETL program course offerings and how graduate school will help you meet your academic and professional goals. Describe any specific areas of interest. Review the ETL website for information about courses, the professors, and their research. Are there professors whose research interests parallel yours? Are there particular courses you are looking forward to taking?

5. Describe your professional aspirations In this final section elaborate on how completing a degree or certificate with the ETL program will contribute to your long-term goals and ambitions (personal, professional, academic, etc.).

**Additional requirements:** A resumé is required.

**International applicants only:** Please follow this link - <https://graduate.admissions.gwu.edu/international-student-application-requirements> (<https://graduate.admissions.gwu.edu/international-student-application-requirements/>) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW.

|           |                                               |
|-----------|-----------------------------------------------|
| EDUC 6371 | Education Policy                              |
| EDUC 6421 | Critical Issues in Distance Education         |
| EDUC 6422 | Instructional Needs Assessment and Analysis   |
| EDUC 6425 | Developing Effective Training with Technology |
| EDUC 6426 | Computer Interface Design for Learning        |
| EDUC 6427 | Advanced Instructional Design                 |
| EDUC 6428 | Developing Digital Professional Portfolios    |

**Supporting documents not submitted online should be mailed to:**

Office of Graduate Admissions  
 Graduate School of Education and Human Development  
 The George Washington University  
 2136 G Street, NW  
 Washington, DC 20052

**Contact for questions:**

[gsehdadm@gwu.edu](mailto:gsehdadm@gwu.edu) ~ 202-994-9283 (phone) ~ 202.994.7207 (fax)  
 9:30 am – 6:00 pm, Monday through Friday

## REQUIREMENTS

The following requirements must be fulfilled: 30 credits, including 24 credits in required courses and 6 credits in elective courses.

| Code             | Title                                        | Credits |
|------------------|----------------------------------------------|---------|
| <b>Required</b>  |                                              |         |
| EDUC 6114        | Introduction to Quantitative Research        |         |
| EDUC 6368        | Leadership and Education                     |         |
| EDUC 6401        | Foundations in Educational Technology        |         |
| EDUC 6402        | Trends and Issues in Emerging Technologies   |         |
| EDUC 6403        | Educational Technology Systems               |         |
| EDUC 6404        | Computer Applications and Project Management |         |
| EDUC 6405        | Designing Digital Learning                   |         |
| EDUC 6406        | Instructional Design                         |         |
| <b>Electives</b> |                                              |         |

Two courses selected from the following: