The dual master of arts in education and human development in the field of educational technology leadership (ETL) and graduate certificate in instructional design provides students with leadership skills that allow alumni to successfully improve human performance and learning through technology. The curriculum is focused on teaching skills that will promote:

- The design, development, and delivery of truly effective learning experiences.
- An emphasis on practical technology applications in corporate, governmental, and educational settings.
- The effective management and leadership of projects, teams, and learning organizations.

Students in the ETL program become prepared teachers, trainers, instructional designers, technology specialists, and leaders in design and implementation of technology-enhanced learning.

The 12 credits earned in the graduate certificate may be counted toward requirements for the master’s degree. All requirements for both programs must be fulfilled.