

# MASTER OF BUSINESS ADMINISTRATION

The School of Business master of business administration (MBA) program offers a high-quality education in a number of full- and part-time formats designed to accommodate students' career and scheduling needs. The MBA program helps students to achieve proficiency in the fundamentals of business, while mastering the tools of business administration and understanding how business is situated in the broader global and ethical environment. The program puts an emphasis on technology, analytics, and experiential opportunities to achieve these outcomes.

The MBA is offered in the following formats and with an optional online concentration in healthcare:

## Accelerated MBA

The Accelerated MBA at the School of Business is designed to allow students to complete an MBA degree in two years. The program is structured specifically for students that are employed.

The Accelerated MBA program is offered in a cohort format during the first year, which covers the majority of the core MBA curriculum. Those cohort courses are offered at a full-time credit load over the first year, allowing students to complete more credits in that first year than would normally be the case for a part-time student. This is accomplished by running those cohort courses in a condensed, five-week format. The courses run back-to-back, and they are held on Wednesday evenings (usually after 5:00 p.m.) and Saturdays (usually from 9:30 a.m. to 3:30 p.m.).

Starting their second year, students will shift their focus toward their remaining elective requirements while completing their final required core. Because the electives will be offered in the normal, 14-week format, we shift the recommended course load down to a part-time course load; however, the second year can be completed at a full-time pace for students requiring or able to handle that credit load.

## Flex MBA

The part-time Flex MBA program, which allows students to take courses both on campus and online, is more than passive classroom learning. It is a dynamic experience in teamwork, critical thinking, and judgment. The program focuses on the fundamentals of business and reflects the growing value of ethical leadership, globalization, sustainability, and social responsibility.

The program is rigorous in theory and experiential in practice. It capitalizes on the University's location in Washington, DC, where business and politics intersect. Students can dive deeper into their program of study through intensive weekend formats or explore experiential courses that leverage GW's unique location. In addition, a short-term study abroad program is available, in which students can earn up to 6 credits in just one to three weeks.

The Flex MBA gives students flexibility to complete their degree in two to five years, whether pursued on campus or online. GW's main

campus is just two blocks from the Foggy Bottom Metro station, convenient to work and home. Classrooms, faculty offices, academic advisors, and the F. David Fowler Career Center are all located under one roof. Recognizing that balancing school, work, and family can be a tough challenge, the program is designed to ensure students get as much out of their MBA experience as possible.

## Global MBA

The full-time, two-year Global MBA program blends rigorous training in traditional business skills with a focus on core values of global leadership, ethics, sustainability, and corporate social responsibility. Students in the Global MBA program are challenged to view things from a wider perspective and to make decisions that strive for profit as well as positive impact.

Prior to fall classes, students spend their first three weeks on campus in MBA Runway, an orientation program designed to introduce new students to the MBA experience, their fellow students, Business School faculty and alumni, GW resources, and life in Washington, DC. The first year of the Global MBA focuses on core courses composed of lectures, case studies, team projects, and experiential learning opportunities. The year ends with the Consulting Abroad Program (CAP), giving students first-hand experience in doing business abroad. The second year of the program allows students to focus on their specific professional goals and build their tech and analytics toolbox through selective courses and STEM electives.

The Global MBA is also offered in a STEM-designated format.

Visit the program website (<https://business.gwu.edu/global-mba/>) for additional information.

## Online MBA

While coursework for this part-time program format can be completed fully online, students may pursue in-person global and experiential opportunities as well. Cutting-edge, digital courses are organized into learning episodes and comprise videos, video cases, podcasts, animations, and other pre-recorded content in addition to traditional reading assignments. Students progress within each learning unit at their own pace but must complete the learning unit by assigned target dates.

For each course, students will participate in one-hour (per week) guided live classroom sessions, consisting of lectures, case discussions, and/or group activities. These live sessions are offered during evenings/weekends. They also are recorded and made available to students within the digital platform. These sessions provide participants with real-time contact with faculty and other students. This mix of digital and live sessions maximizes learning and flexibility.

In addition, to live classroom discussions, faculty are available to students during online office hours offered through the digital classroom platform. Office hours afford students the opportunity to interact informally with faculty and ask questions about course material and assignment feedback.

## Online MBA, Healthcare Concentration

The online Healthcare MBA, offered on a part-time basis, is designed specifically for those who are interested in the business and leadership aspects of healthcare organizations. It has the same high-quality, core curriculum; however, students tailor the program to their needs by selecting from healthcare-focused elective courses from the Health Sciences department of GW's School of Medicine and Health Sciences.

Visit the MBA program website (<https://business.gwu.edu/academics/programs/mba/>) for additional program information.

## ADMISSIONS

**Admission deadlines:** Fall: Round 1 - November 15; Round 2 - January 15; Round 3 - March 15; Round 4 - May 1; After May 1 - Rolling

Spring (non-Global MBA programs only): Round 1 - October 1; Round 2 - November 15; After November 15 - Rolling

Summer (Online & Healthcare MBA only): Round 1 - November 15; Round 2 - January 15; Round 3 - March 15; Round 4 - April 15

**Application form:** Our application process for designated degree and certificate programs is through a secure, electronic submission process. The application and uploaded electronic documents will be submitted directly to the Office of Graduate Admissions via a secure, online process.

**Current resume:** Please list your entire work history including start and stop dates. You can upload the resume in the Employment History section of the online application form.

**Statement of purpose:** A Statement of Purpose is required for your application. Be sure to check your academic program of interest for any specific requirements regarding the statement. If there are no specific program requirements, your statement of approximately 500 words should address your interests, academic and professional objectives, and proposed topic(s) of graduate study. Please review the academic program pages for any additional guidelines for the statement of purpose.

**Prior academic records:** Applicants are required to upload and submit copies of transcripts from all undergraduate and graduate institutions attended, whether or not the program was completed or the credit appears as a transfer credit on another transcript.

We consider these uploaded transcripts to be "unofficial" as they are submitted by the applicant. Applicants who receive an offer of admission will be required at that time of enrollment to submit official final transcripts. An acceptable transcript is a copy of an official transcript produced by the institution.

If submitting transcripts from a foreign institution, please reference the International Student Requirements section for detailed information on requirements.

**Letters of recommendation:** One official letter of recommendation is required by the GW School of Business unless your specific program mandates two or more. The recommendation(s) must be from an individual in a position to appraise the applicant's potential for graduate study (i.e. Manager, Professor, Mentor or etc.). Some programs have specific requirements for recommendation providers.

**Standardized test scores:** Some departments and programs require applicants to take standardized entrance examinations such as GRE (institution code: 5246) or GMAT (institution code: QK4-4F-40) scores. Please refer to your academic program for examination requirements and waiver information.

**English proficiency:** All applicants are required to demonstrate a level of proficiency in the English language sufficient to meet the admission requirement of the School of Business. Please reference our International Student Requirements for more details.

**Supplemental data:** Some departments and programs require the completion of supplemental data or submission of materials such as certificates or writing samples. Review the application requirements of your program of interest to determine if supplemental questions and/or materials are required.

**International applicants only:** Applicants who have not completed a post-secondary degree from a U.S. institution are required to submit TOEFL, IELTS, PTE Academic, or the Duolingo English Test scores to be considered for admission. Scores may not be more than two years old. To ensure TOEFL scores are sent to GW, use institutional code 5246. An institutional code is not required to send IELTS or PTE scores to GW.

PLEASE NOTE that the minimum English language test scores required by this program are:

- IELTS: Score of 6.0 overall with no individual score below 5.0.

- TOEFL: Score of 80 on the Internet exam (iBT) or 550 on the paper exam

- Duolingo English Test: Score of 110 or higher. Scores should be sent to GW School of Business.

- PTE Academic: Score of 53 or higher on the PTE Academic Test.

Supporting documents not submitted online should be mailed to:

The GW School of Business  
Attn: Graduate Admissions  
2201 G Street, NW, Suite 550  
Washington, DC 20052

Contact for questions:

business@gwu.edu

202-994-1212)

Hours: 9 am to 5 pm, Monday through Friday

Visit the School of Business website (<https://business.gwu.edu/graduate-applications/>) for additional admissions information.

## REQUIREMENTS

The following requirements must be fulfilled: 46.5-53 credits, including 34.5-38 credits in required courses and 12 credits in elective courses.

The following requirements must be fulfilled:

For the accelerated, online, and flex MBA—46.5 credits, including 34.5 credits in required core courses and 12 credits in elective courses.

For the global MBA—53 credits, including 35 credits in required courses, 3 credits the tech/analytics-focused courses and 15 credits in elective courses.

Accelerated, online, and flex MBA

Code	Title	Credits
<b>Required</b>		
Core courses		
MBAD 6205	Business Essentials for Dynamic Markets	
MBAD 6211	Financial Accounting	
MBAD 6213	Accounting for Internal Decision Making	
MBAD 6223	Operations Management	
MBAD 6224	Decision Making and Data Analysis	
MBAD 6235	Finance	
MBAD 6240	Competition in the Global Economy	
MBAD 6242	Microeconomics for the World Economy	
MBAD 6250	Technology for Business in DC	
MBAD 6263	Organizations and Human Capital	
MBAD 6274	Marketing	
MBAD 6288	Strategic Management	
MBAD 6289	Business Ethics and Public Policy	
Analytics/technology-focused courses		

3 credits in analytics/technology-focused courses selected from the list below. ISTM 6500 may be repeated for credit provided the topics differs.

DNSC 6209	Forecasting for Analytics
DNSC 6215	Social Network Analytics
DNSC 6232	Machine Learning for Managers
DNSC 6240	Decision Models for Managers
DNSC 6320	Pricing and Revenue Management
DNSC 6321	Social Network Analytics
DNSC 6323	Visualization for Analytics
DNSC 6325	Business Process Simulation
DNSC 6327	Sports Analytics
ISTM 6500	Technology Skills for Managers (available online)

### Electives

12 credits in graduate-level elective courses numbered 6000 and above. Up to 6 of these credits may be taken in departments outside GWSB.

### Global MBA

Code	Title	Credits
<b>Required</b>		
Core courses		
MBAD 6206	Professionalism as a Performative Art	
MBAD 6207	Leadership Lab	
MBAD 6211	Financial Accounting	
MBAD 6213	Accounting for Internal Decision Making	
MBAD 6223	Operations Management	
MBAD 6224	Decision Making and Data Analysis	
MBAD 6235	Finance	
MBAD 6240	Competition in the Global Economy	
MBAD 6242	Microeconomics for the World Economy	
MBAD 6263	Organizations and Human Capital	
MBAD 6274	Marketing	
MBAD 6281	Business Ethics	

MBAD 6284	Business and Public Policy
MBAD 6286	Strategic Management I
MBAD 6287	Strategic Management II
Analytics/technology-focused courses	
3 credits in analytics/technology-focused courses selected from the list below. ISTM 6500 may be repeated for credit provided the topics differs.	
DNSC 6209	Forecasting for Analytics
DNSC 6215	Social Network Analytics
DNSC 6232	Machine Learning for Managers
DNSC 6240	Decision Models for Managers
DNSC 6320	Pricing and Revenue Management
DNSC 6321	Social Network Analytics
DNSC 6323	Visualization for Analytics
DNSC 6325	Business Process Simulation
DNSC 6327	Sports Analytics
ISTM 6500	Technology Skills for Managers

#### Consulting abroad project

MBAD 6294 Consulting Abroad Project (taken twice)

Students must complete two 1.5-credit enrollments in MBAD 6294, one on-campus and the other as the study abroad component of the Consulting Abroad Project, for a total of 3 credits.

#### Electives

15 credits in graduate-level elective courses numbered 6000 and above. Up to 6 of these credits may be taken in departments outside GWSB.

Note: MBAD 6298 cannot be applied toward MBA degree requirements.

#### Master of Business Administration, Healthcare Concentration (Online)

The following requirements must be fulfilled: 46.5 credits, including 34.5 credits in required core courses and 12 credits in healthcare-focused elective courses.

Code	Title	Credits
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#### Required

Core courses

MBAD 6205	Business Essentials for Dynamic Markets
MBAD 6211	Financial Accounting
MBAD 6213	Accounting for Internal Decision Making
MBAD 6223	Operations Management
MBAD 6224	Decision Making and Data Analysis
MBAD 6235	Finance
MBAD 6240	Competition in the Global Economy
MBAD 6242	Microeconomics for the World Economy
MBAD 6250	Technology for Business in DC
MBAD 6263	Organizations and Human Capital
MBAD 6274	Marketing
MBAD 6288	Strategic Management
MBAD 6289	Business Ethics and Public Policy
Analytics/technology focused course(s)	
3 credits selected from the following courses. ISTM 6500 may be repeated for credit provided the topic differs.	
DNSC 6209	Forecasting for Analytics
DNSC 6215	Social Network Analytics
DNSC 6232	Machine Learning for Managers
DNSC 6240	Decision Models for Managers
DNSC 6320	Pricing and Revenue Management
DNSC 6321	Social Network Analytics
DNSC 6323	Visualization for Analytics
DNSC 6325	Business Process Simulation
DNSC 6327	Sports Analytics
ISTM 6500	Technology Skills for Managers *

#### Healthcare-focused electives

12 credits in graduate-level, healthcare-focused courses offered by the health sciences departments in the School of Medicine and Health Sciences, including Clinical Management and Leadership (CML), Clinical Operations and Healthcare Management (COHM), Clinical Research Administration (CRA), Clinical Translational Science (CTS), Healthcare Quality (HCQ), Health Science Programs (HSCI), Informatics (INFR), and Regulatory Affairs (RAFF) are required. Students should consult their program manager for consideration of other healthcare-focused courses.

\*Available online.

## COMBINED PROGRAMS

### Combined programs

- Dual Master of Business Administration and Master of Human Resource Management (<http://bulletin.gwu.edu/business/dual-mba-ma-human-resource-management/>)
- Dual Master of Business Administration and Master of Science in the field of applied finance (<http://bulletin.gwu.edu/business/dual-mba-and-applied-finance-ms/>)
- Dual Master of Business Administration and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/dual-mba-and-business-analytics-ms/>)
- Dual Master of Business Administration and Master of Science in Finance (<http://bulletin.gwu.edu/business/dual-mba-and-finance-ms/>)
- Dual Master of Business Administration and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/dual-mba-msist/>)
- Dual Master of Business Administration and Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/dual-mba-ms-sport-management/>)
- Joint Master of Business Administration and Juris Doctor (<http://bulletin.gwu.edu/business/joint-mba-jd/>)
- Joint Master of Arts in Elliott School programs and Master of Business Administration (<http://bulletin.gwu.edu/international-affairs/graduate-programs/joint-mba-ma-international-affairs/>)