

ENTREPRENEURSHIP AND INNOVATION CONCENTRATION

The concentration in entrepreneurship and innovation (ENIN) provides students with a broad spectrum of skills that enable them to start, manage, and grow new and/or existing businesses. Graduates are equipped to work in major organizations that develop new products, procedures, and services. The program provides students with opportunities to explore new organizational types, both for-profit and nonprofit, and to develop the skills needed to become effective consultants. The ENIN concentration emphasizes practical learning and encourages students to excel in the classroom while participating in field-related activities. Through exposure to scenarios designed to sharpen their ability to use fast-paced decision making, ENIN students are challenged to operate with success in turbulent environments.

REQUIREMENTS

The following requirements must be fulfilled for the concentration in entrepreneurship and innovation: 15 credits in required and selected courses; at least 9 of these credits must be taken in residence. All concentration courses must be completed with a minimum grade of C-.

Concentrations are only available to GWSB students. See Concentrations (<https://bulletin.gwu.edu/business/#regulationstext>) under GW School of Business Undergraduate Regulations in this Bulletin for additional information.

Code	Title	Credits
Required		
MGT 3300	Entrepreneurship	
or MGT 3300W	Entrepreneurship	
MGT 4003	Management of the Growing Entrepreneurial Venture ¹	
or MGT 4082	New Venture Initiation	
Three courses selected from the following:		
MGT 3201	Leadership in Action	
MGT 3301	Small Business Management	
MGT 3302	e-Entrepreneurship	
MGT 3303	Women's Entrepreneurial Leadership	
MGT 3305	Human Capital Sustainability	
MGT 4003	Management of the Growing Entrepreneurial Venture ¹	
or MGT 4082	New Venture Initiation	

MGT 4084	Family Business
or MGT 6284	Family Business Management
MGT 4085	Social Entrepreneurship
or MGT 6285	Social Entrepreneurship
MGT 4086	Creativity and Innovation
or MGT 6286	Creativity and Innovation
MGT 4900	Special Topics
or MGT 4900W	Special Topics
DNSC 4404	Essentials of Project Management

¹ MGT 4003 and MGT 4082 are options for both the required and additional concentration course categories. If only one is taken, it will apply to the required concentration course category. If both are taken, one will apply to the required concentration course and the other will apply to the additional concentration course category. These courses may not be repeated for credit.