

# MINOR IN INTERNATIONAL BUSINESS

## REQUIREMENTS

Only students outside of the School of Business may pursue this minor and may declare it directly with their home school advisor; a signature from a GWSB academic advisor is not required.

The following requirements must be fulfilled: 18 credits, including 6 credits in required courses and 12 credits in selected courses..

See GWSB Regulations (<https://bulletin.gwu.edu/business/#regulationstext>) for additional information regarding minor programs.

| Code   | Title  | Credits |
|--|--|---------|
| <b>Required minor courses</b>  |  |         |
| IBUS 3001  | Introduction to International Business             |         |
| IBUS 3101  | Global Financial Environment                       |         |
| Four courses selected from the following. At least two of these courses (6 credits) must be International Business (IBUS) courses. |  |         |
| IBUS 3201  | International Marketing Management                 |         |
| IBUS 3301  | International Business Finance                     |         |
| IBUS 4202  | Regional Strategy for Multinationals               |         |
| IBUS 4203  | Foreign Market Analysis                            |         |
| IBUS 4204  | The Cultural Environment of International Business |         |
| IBUS 4302  | International Banking                              |         |
| IBUS 4303  | International Monetary and Financial Issues        |         |
| IBUS 4401  | Managing the Multinational Enterprise              |         |
| IBUS 4402  | Managing in Developing Countries                   |         |
| or IBUS 4402W  | Managing in Developing Countries                   |         |
| IBUS 4403  | Oil: Industry, Economy, and Society                |         |
| IBUS 4404  | Global Energy                                      |         |
| IBUS 4900  | Special Topics                                     |         |
| or IBUS 4900W  | Special Topics                                     |         |
| IBUS 4995  | Independent Study                                  |         |
| ACCY 2001  | Introduction to Financial Accounting               |         |
| BADM 1004  | The Age of Globalization                           |         |

|           |   |
|-----------|---|
| BADM 3401 | Contemporary Marketing Management       |
| BADM 3501 | Financial Management and Markets        |
| BADM 4801 | Strategy Formulation and Implementation |