BUSINESS ECONOMICS AND PUBLIC POLICY CONCENTRATION

The concentration in business economics and public policy degree program is concerned with the continuing business–government dialogue that leads to effective decision making and equitable relations between the public and private sectors. It is designed to help students develop the knowledge and skills useful for a wide variety of positions in public, private, for-profit, and nonprofit organizations. Students deepen their understanding of the social and legal environments that influence business and its relationships with government at all levels. Students also receive in-depth training in microeconomic and macroeconomic analysis. This key element of the field prepares students to perform rigorous and sophisticated analyses of the economic impacts of policy decisions on various types of institutions and organizations.

Study in this concentration also serves to ensure that students understand the workings of political systems and institutions, particularly those of the U.S. federal government. This understanding includes recognizing not only what government can do and achieve, but also the limits of its power and the role of private interests in driving political decision making in Congress and government agencies.

REQUIREMENTS

The following requirements must be fulfilled for the concentration in business economics and public policy: 15 credits in required and selected courses; at least 9 of these credits must be taken in residence. All concentration courses must be completed with a minimum grade of C-.

Concentrations are only available to GWSB students. See Concentrations (https://bulletin.gwu.edu/business/#regulationstext) under GW School of Business Undergraduate Regulations in this Bulletin for additional information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 2101</td>
<td>Intermed Microeconomic Theory</td>
<td></td>
</tr>
<tr>
<td>PSC 2219</td>
<td>Political Parties and Interest Groups</td>
<td></td>
</tr>
<tr>
<td>PSC 2220</td>
<td>Public Opinion</td>
<td></td>
</tr>
<tr>
<td>PSC 2228</td>
<td>Media, Politics, and Government</td>
<td></td>
</tr>
<tr>
<td>or SMPA 3428</td>
<td>Media, Politics, and Government</td>
<td></td>
</tr>
<tr>
<td>PSC 2229</td>
<td>Media and Politics</td>
<td></td>
</tr>
</tbody>
</table>

Political institutions

- PSC 2213 | Judicial Politics                              |         |
- PSC 2216 | The American Presidency                         |         |
- PSC 2218 | Legislative Politics                           |         |
- or PSC 2218W | Legislative Politics                          |         |

Policy focus

- ECON 2136 | Environmental and Natural Resource Economics |         |
- ECON 2148 |                                             |         |
- ECON 3190 | Law and Economics                              |         |
- GEOG 2120 | World Regional Geography                       |         |
- IAFF 3190 | Special Topics in International Affairs (Human Rights and Ethics) | |
- MGT 3305 | Human Capital Sustainability                   |         |
- PSC 2222 | Science, Technology, and Politics              |         |
- TSTD 4900 | Special Topics (Advocacy & Lobbying)           |         |

One course selected from each of the following areas:

Economics

- ECON 2102 | Intermediate Macroeconomic Theory             |         |
- ECON 2158 | Industrial Organization                        |         |

Political science

- PSC 2211 | State and Urban Politics                      |         |
- PSC 2214 | U.S. Constitutional Law and Politics I        |         |
- PSC 2215 | U.S. Constitutional Law and Politics II       |         |