

BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS

OVERVIEW

The bachelor of science in business degree offers general management preparation with an opportunity for specialization in a specific field of business. This degree represents a careful balance of structure and choice, with flexibility that allows students to tailor their programs to reflect individual career goals.

A GWSB concentration is required for all BS in business students. Students select a concentration from among accountancy (<https://bulletin.gwu.edu/business/accountancy/concentration/>); business analytics (<https://bulletin.gwu.edu/business/decision-science/concentration-business-analytics/>); business economics and public policy (<https://bulletin.gwu.edu/business/bs/economics-and-public-policy/>); entrepreneurship and innovation (<https://bulletin.gwu.edu/business/management/bs-business-entrepreneurship-and-innovation-concentration/>); finance (<https://bulletin.gwu.edu/business/finance/concentration-finance/>); information systems and technology management (<https://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>); international business (<https://bulletin.gwu.edu/business/international-business/concentration/>); marketing strategy and analytics (<https://bulletin.gwu.edu/business/marketing/concentration-marketing-strategy-analytics/>); real estate (<https://bulletin.gwu.edu/business/finance/concentration-real-estate/>); sport, event, and hospitality management (<https://bulletin.gwu.edu/business/management/concentration-sport-event-hospitality-management/>); or, with faculty approval, they can structure an individualized concentration (<https://bulletin.gwu.edu/business/bs/individualized-concentration/>) reflecting a specific interest in business. The concentration consists of five field courses designated by the department. Alternatively, students can select a second major within GWSB in lieu of a concentration.

REQUIREMENTS

The following requirements must be fulfilled: a minimum of 120 credits, including University General Education (<https://bulletin.gwu.edu/university-regulations/general-education/>), pre-business, and business major courses, and at least one GWSB concentration or GWSB second major.

Students pursuing business as a second major should reference the business as a second major (p. 2) requirements section at the bottom of this page.

Code	Title	Credits
University General Education Requirement		

One course in critical thinking in the humanities.

Two courses in critical thinking, quantitative reasoning, or scientific reasoning in the social sciences.

One course that has an approved oral communication component.

One course in quantitative reasoning (must be in mathematics or statistics).

One course in scientific reasoning (must be in natural and/or physical laboratory sciences).

UW 1020 University Writing (4 credits)

After successful completion of UW 1020, 6 credits distributed over at least two different Writing in the Disciplines (WID) courses taken in separate semesters (summer counts as one semester). WID courses are designated by a "W" appended to the course number.

Approved courses can be found under University General Education Requirement (<https://bulletin.gwu.edu/university-regulations/general-education/>).

Code	Title	Credits
Pre-business courses		
BADM 1001 & BADM 1002 or BADM 1003	Business Leader Foundations I and Business Leader Foundations II ³ Business Leader Foundations for Transfer Students	
BADM 3001	Business Leader Career Strategy	
BADM 4001	Business Leader Launch	
STAT 1051 or STAT 1053 or STAT 1111 or DNSC 1001 or APSC 3115	Introduction to Business and Economic Statistics Introduction to Statistics in Social Science Business and Economic Statistics I Business Analytics I: Statistics for Descriptive and Predictive Analytics Engineering Analysis III	
STAT 2112 or STAT 2118 or STAT 2123 or ECON 2123 or DNSC 2001	Business and Economic Statistics II Regression Analysis Introduction to Econometrics Introduction to Econometrics Business Analytics II: Predictive and Prescriptive Analytics	
ECON 1011	Principles of Economics I	
ECON 1012	Principles of Economics II	

One of the following sequences in mathematics:

MATH 1051 & MATH 1231 Finite Mathematics for the Social and Management Sciences and Single-Variable Calculus I

MATH 1051 & MATH 1252 Finite Mathematics for the Social and Management Sciences and Calculus for the Social and Management Sciences

MATH 1220 & MATH 1051 & MATH 1221 Calculus with Precalculus I and Finite Mathematics for the Social and Management Sciences and Calculus with Precalculus II

MATH 1220 & MATH 1221 & MATH 1232 Calculus with Precalculus I and Calculus with Precalculus II and Single-Variable Calculus II

MATH 1231 & MATH 1232 Single-Variable Calculus I and Single-Variable Calculus II

Business major courses

ACCY 2001 Introduction to Financial Accounting

ACCY 2002 Introductory Managerial Accounting

BADM 1004 The Age of Globalization

BADM 2001 Markets and Politics

or BADM 2001W Markets and Politics

BADM 2301 Management Information Systems Technology

BADM 3103 Human Capital in Organizations

BADM 3401 Contemporary Marketing Management

or BADM 3401W Contemporary Marketing Management

BADM 3501 Financial Management and Markets

BADM 3601 Operations Management

BADM 4101 Business Ethics and the Legal Environment

or BADM 4101W Business Ethics and the Legal Environment

BADM 4801 Strategy Formulation and Implementation

IBUS 3001 Introduction to International Business

Electives

In general, students complete 34 credits in elective courses to reach the 120 credits required for the degree. 18 of those credits must be taken outside of GWSB. Elective courses can be applied to a GWSB concentration, a non-GWSB minor, or a GWSB or non-GWSB second major. See Undergraduate Policies under GWSB Regulations in this Bulletin for information on course restrictions.

Concentration requirement

A GWSB concentration is required for all BS in business students. Students select a concentration from among accountancy (<https://bulletin.gwu.edu/business/accountancy/concentration/>); business analytics (<https://bulletin.gwu.edu/business/decision-science/concentration-business-analytics/>); business economics and public policy (<https://bulletin.gwu.edu/business/bs/economics-and-public-policy/>); entrepreneurship and innovation (<https://bulletin.gwu.edu/business/management/bs-business-entrepreneurship-and-innovation-concentration/>); finance (<https://bulletin.gwu.edu/business/finance/concentration-finance/>); information systems and technology management (<https://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>); international business (<https://bulletin.gwu.edu/business/international-business/concentration/>); marketing strategy and analytics (<https://bulletin.gwu.edu/business/marketing/concentration-marketing-strategy-analytics/>); real estate (<https://bulletin.gwu.edu/business/finance/concentration-real-estate/>); sport, event, and hospitality management (<https://bulletin.gwu.edu/business/management/concentration-sport-event-hospitality-management/>); or, with faculty approval, they may structure an individualized concentration (<https://bulletin.gwu.edu/business/bs/individualized-concentration/>) reflecting a specific interest in business. The concentration consists of five field courses designated by the department. The concentration must be selected no later than the second semester of the sophomore year. Students should contact the GWSB Undergraduate Advising Team to declare a concentration. Reference the concentration regulations in the GWSB undergraduate policies (<https://bulletin.gwu.edu/business/#regulationstext>) section of this bulletin.

¹Courses must be taken after completion of UW 1020 and in separate semesters.

²See Undergraduate Education at GW (<https://bulletin.gwu.edu/university-regulations/general-education/>) for courses approved for the University General Education Requirement.

³First-year students taken BADM 1001 and BADM 1002; transfer students take BADM 1003.

BUSINESS AS A SECOND MAJOR

Students pursuing business as a second major are required to complete the courses listed below. Non-GWSB students may declare business as a second major directly with their home school advisor; a signature from a GWSB academic advisor is not required.

Code	Title	Credits
ACCY 2001	Introduction to Financial Accounting	
ACCY 2002	Introductory Managerial Accounting	
BADM 2301	Management Information Systems Technology	
BADM 3103	Human Capital in Organizations	
BADM 3401	Contemporary Marketing Management	
or BADM 3401W	Contemporary Marketing Management	
BADM 3501	Financial Management and Markets	
BADM 3601	Operations Management	
BADM 4101	Business Ethics and the Legal Environment	
or BADM 4101W	Business Ethics and the Legal Environment	
BADM 4801	Strategy Formulation and Implementation	
One course selected from the following:		
BADM 1004	The Age of Globalization	
BADM 2001	Markets and Politics	
or BADM 2001W	Markets and Politics	
IBUS 3001	Introduction to International Business	