

# BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS

## OVERVIEW

The bachelor of science in business degree offers general management preparation with an opportunity for specialization in a specific field of business. This degree represents a careful balance of structure and choice, with flexibility that allows students to tailor their programs to reflect individual career goals.

A GWSB concentration is required for all BS in business students. Students select a concentration from among accountancy (<http://bulletin.gwu.edu/business/accountancy/concentration/>); business analytics (<http://bulletin.gwu.edu/business/decision-science/concentration-business-analytics/>); business economics and public policy (<http://bulletin.gwu.edu/business/bs/economics-and-public-policy/>); entrepreneurship and innovation (<http://bulletin.gwu.edu/business/management/bs-business-entrepreneurship-and-innovation-concentration/>); finance (<http://bulletin.gwu.edu/business/finance/concentration-finance/>); information systems and technology management (<http://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>); international business (<http://bulletin.gwu.edu/business/international-business/concentration/>); marketing strategy and analytics (<http://bulletin.gwu.edu/business/marketing/concentration-marketing-strategy-analytics/>); real estate (<http://bulletin.gwu.edu/business/finance/concentration-real-estate/>); sport, event, and hospitality management (<http://bulletin.gwu.edu/business/management/concentration-sport-event-hospitality-management/>); or, with faculty approval, they may structure an individualized concentration (<http://bulletin.gwu.edu/business/bs/individualized-concentration/>) reflecting a specific interest in business. The concentration consists of five field courses designated by the department.

## REQUIREMENTS

The following requirements must be fulfilled: a minimum of 120 credits, including University General Education (<http://bulletin.gwu.edu/university-regulations/general-education/>), pre-business, and business major courses, and at least one GWSB concentration or GWSB second major.

Students pursuing business as a second major should reference the business as a second major (p. 2) requirements section at the bottom of this page.

Code	Title	Credits
<b>General education courses</b>		
UW 1020	University Writing	

6 credits taken in at least two writing in the disciplines (WID) courses in two or more separate semesters. <sup>1</sup>

One critical analysis in the humanities course. <sup>2</sup>

One scientific reasoning with laboratory course. <sup>2</sup>

One course with an approved oral communication component. <sup>2</sup>

Code	Title	Credits
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### Pre-business courses

BADM 1001 & BADM 1002	Business Leader Foundations I and Business Leader Foundations II <sup>3</sup>	
or BADM 1003	Business Leader Foundations for Transfer Students	

BADM 3001	Business Leader Career Strategy	
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BADM 4001	Business Leader Launch	
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STAT 1051	Introduction to Business and Economic Statistics	
or STAT 1053	Introduction to Statistics in Social Science	
or STAT 1111	Business and Economic Statistics I	
or DNSC 1001	Business Analytics I: Statistics for Descriptive and Predictive Analytics	
or APSC 3115	Engineering Analysis III	

STAT 2112	Business and Economic Statistics II	
or STAT 2118	Regression Analysis	
or STAT 2123	Introduction to Econometrics	
or ECON 2123	Introduction to Econometrics	
or DNSC 2001	Business Analytics II: Predictive and Prescriptive Analytics	

ECON 1011	Principles of Economics I	
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ECON 1012	Principles of Economics II	
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One of the following sequences in mathematics:

MATH 1231 & MATH 1232	Single-Variable Calculus I and Single-Variable Calculus II	
or MATH 1051 & MATH 1252	Finite Mathematics for the Social and Management Sciences and Calculus for the Social and Management Sciences	
or MATH 1051 & MATH 1231	Finite Mathematics for the Social and Management Sciences and Single-Variable Calculus I	

or MATH 1220 & MATH 1221 & MATH 1051 Calculus with Precalculus I and Calculus with Precalculus II and Finite Mathematics for the Social and Management Sciences

or MATH 1220 & MATH 1221 & MATH 1232 Calculus with Precalculus I and Calculus with Precalculus II and Single-Variable Calculus II

### Business major courses

ACCY 2001 Introduction to Financial Accounting

ACCY 2002 Introductory Managerial Accounting

BADM 1004 The Age of Globalization

BADM 2001 Markets and Politics

or BADM 2001W Markets and Politics

BADM 2301 Management Information Systems Technology

BADM 3103 Human Capital in Organizations

BADM 3401 Contemporary Marketing Management

or BADM 3401W Contemporary Marketing Management

BADM 3501 Financial Management and Markets

BADM 3601 Operations Management

BADM 4101 Business Ethics and the Legal Environment

or BADM 4101W Business Ethics and the Legal Environment

BADM 4801 Strategy Formulation and Implementation

IBUS 3001 Introduction to International Business

### Electives

In general, students complete 34 credits in elective courses to reach the 120 credits required for the degree. 18 of those credits must be taken outside of GWSB. Elective courses may be applied to a GWSB concentration, a non-GWSB minor, or a GWSB or non-GWSB second major. Reference the GWSB undergraduate policies section for course restrictions."

### Concentration requirement

A GWSB concentration is required for all BS in business students. Students select a concentration from among accountancy (<http://bulletin.gwu.edu/business/accountancy/concentration/>); business analytics (<http://bulletin.gwu.edu/business/decision-science/concentration-business-analytics/>); business economics and public policy (<http://bulletin.gwu.edu/business/bs/economics-and-public-policy/>); entrepreneurship and innovation (<http://bulletin.gwu.edu/business/management/bs-business-entrepreneurship-and-innovation-concentration/>); finance

(<http://bulletin.gwu.edu/business/finance/concentration-finance/>); information systems and technology management (<http://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>); international business (<http://bulletin.gwu.edu/business/international-business/concentration/>); marketing strategy and analytics (<http://bulletin.gwu.edu/business/marketing-concentration-marketing-strategy-analytics/>); real estate (<http://bulletin.gwu.edu/business/finance/concentration-real-estate/>); sport, event, and hospitality management (<http://bulletin.gwu.edu/business/management/concentration-sport-event-hospitality-management/>); or, with faculty approval, they may structure an individualized concentration (<http://bulletin.gwu.edu/business/bs/individualized-concentration/>) reflecting a specific interest in business. The concentration consists of five field courses designated by the department. The concentration must be selected no later than the second semester of the sophomore year. Students should contact the GWSB Undergraduate Advising Team to declare a concentration. Reference the concentration regulations in the GWSB undergraduate policies (<http://bulletin.gwu.edu/business/#regulationstext>) section of this bulletin.

<sup>1</sup> Courses must be taken after completion of UW 1020 and in separate semesters.

<sup>2</sup> See Undergraduate Education at GW (<http://bulletin.gwu.edu/university-regulations/general-education/>) for additional information regarding approved courses for this requirement.

<sup>3</sup> First-year students taken BADM 1001 and BADM 1002; transfer students take BADM 1003.

### BUSINESS AS A SECOND MAJOR

Students who pursue business as a second major must complete the courses listed below. Non-GWSB students may declare business as a second major directly with their home school advisor; a signature from a GWSB academic advisor is not required.

Code	Title	Credits
ACCY 2001	Introduction to Financial Accounting	
ACCY 2002	Introductory Managerial Accounting	
BADM 2301	Management Information Systems Technology	
BADM 3103	Human Capital in Organizations	
BADM 3401 or BADM 3401W	Contemporary Marketing Management Contemporary Marketing Management	
BADM 3501	Financial Management and Markets	
BADM 3601	Operations Management	
BADM 4101	Business Ethics and the Legal Environment	

or BADM 4101W Business Ethics and the Legal Environment

BADM 4801 Strategy Formulation and Implementation

One course selected from the following:

BADM 1004 The Age of Globalization

BADM 2001 Markets and Politics

or BADM 2001W Markets and Politics

IBUS 3001 Introduction to International Business