

MASTER OF ARTS IN THE FIELD OF COMMUNICATION MANAGEMENT

The master of arts in communication management, the only degree of its kind in the Washington, DC, metropolitan area, prepares students to plan, implement, monitor and revise communication messages and processes within and across organizations. Students graduate with in-demand skills and a competitive edge in the growing communication management field.

Coursework explores how people inform, influence, and persuade each other. The interdisciplinary program is designed to meet the needs of a diverse pool of students, with courses including intercultural negotiation, persuasion, principled political leadership, international business strategy and conflict management and negotiation. Thesis and non-thesis options are available.

The student's experience in the program is enhanced by GW's location in the heart of DC, which provides unique access to a wealth of government and media agencies, consulting firms, and other notable organizations.

Visit the program website (<https://orgsciandcomm.columbian.gwu.edu/ma-communication-management/>) for additional information.

ADMISSIONS

Admission deadlines: Fall - April 1 (February 1 for applicants applying for assistantships/fellowships)

Spring - October 1

Standardized GRE not required.
test scores:

The Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the PTE Academic is required of all applicants except those who hold a bachelor's, master's, or doctoral degree from a college or university in the United States or from an institution located in a country in which English is the official language, provided English was the language of instruction.

Minimum score for the program are:

- Academic IELTS: an overall band score of 6.0 with no individual score below 5.0; or

- TOEFL: 550 on paper-based or 80 on Internet-based; or

- PTE Academic: 53

Recommendations: Two (2) letters of recommendation required:

Prior academic records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended must be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

If transcripts are in a language other than English, English language translations must be provided. The English translation alone should be uploaded into your application.

Statement of purpose: In an essay of 250 – 500 words, state your purpose in undertaking graduate study in your chosen field. Include your academic objectives, research interests, and career plans. Also discuss your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned on the application.

International applicants: Please follow this link - <https://columbian.gwu.edu/international-graduate-applicants> (<https://columbian.gwu.edu/international-graduate-applicants/>) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

Supporting documents not submitted online should be mailed to:

Columbian College of Arts and Sciences, Office of Graduate Studies
The George Washington University
801 22nd Street NW, Phillips Hall 107
Washington DC 20052

For additional information about the admissions process visit the Columbian College of Arts and Sciences Frequently Asked Questions (<https://columbian.gwu.edu/graduate-admissions-faq/>) page.

Contact:

askccas@gwu.edu
202-994-6210 (phone)

Hours: 9:00 am to 5:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Graduate Programs (<http://bulletin.gwu.edu/arts-sciences/#degreeregulationstext>).

Thesis option—30 credits, including 15 credits in required courses, 6 credits in thesis, and 9 credits in elective courses; non-thesis

option—30 credits, including 15 credits in required courses and 15 credits in elective courses.

| Code | Title | Credits |
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| Required | | |
| COMM 6150 | Persuasion | |
| or ORSC 6224 | Persuasion and Negotiation | |
| COMM 6100 | Communication Theory | |
| COMM 6110 | Research Methods in Communication | |
| COMM 6171 | Professional Communication | |
| COMM 6190 | Leadership Communication | |
| Required for thesis students | | |
| COMM 6999 | Thesis Research (taken twice for a total of 6 credits) | |
| Electives | | |
| For thesis students—9 credits in elective courses; 3 of these credits must be in a COMM course. | | |
| For non-thesis students—15 credits in elective courses; at least 6 of these credits must be in COMM courses. | | |
| Elective courses can be selected from, but are not limited to, the following: | | |
| ANTH 6506 | Topics in Medical Anthropology | |
| COMM 6165 | Organizational and Communication Networks | |
| COMM 6172 | Health Communication | |
| COMM 6173 | Media and Health Communication Campaigns | |
| COMM 6174 | Intercultural Communication | |
| COMM 6178 | Health Communication and Culture | |
| COMM 6179 | Sexual Communication | |
| COMM 6189 | Intercultural Negotiation | |
| COMM 6196 | Independent Study | |
| COMM 6242 | Organizational Communication and Conflict Management | |
| or ORSC 6242 | Organizational Communication and Conflict Management | |
| DNSC 6247 | Organization, Management, and Leadership | |

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| DNSC 6290 | Special Topics (Communication Strategy in Project Management) |
| EDUC 6530 | Intercultural Campus Leadership |
| HOL 6704 | Leadership in Organizations |
| IAFF 6171 | Introduction to Conflict Resolution |
| IBUS 6201 | International Marketing |
| IBUS 6401 | International Business Strategy |
| MGT 6210 | Leading Teams |
| MGT 6215 | Conflict Management and Negotiations |
| ORSC 6212 | Current Issues in Personnel Testing and Selection |
| ORSC 6214 | Personnel Training and Performance Appraisal Systems |
| ORSC 6243 | Seminar: Leadership in Complex Organizations |
| PMGT 6402 | Applied Political Communications |
| PMGT 6404 | Principled Political Leadership |
| PSYC 8243 | Seminar: Psychology of Leadership in Organizations |
| PSYC 8248 | Research Applications to Organizational Intervention and Change |
| PUBH 6247 | Epidemiologic Methods I: Design of Health Studies |
| PUBH 6431 | Global Health Communication Strategies and Skills |
| PUBH 6500 | Planning and Implementing Health Promotion Programs |
| PUBH 6501 | Program Evaluation |
| PUBH 6503 | Introduction to Public Health Communication and Marketing |
| PUBH 6570 | Advanced Public Health Communication: Theory and Practice |
| SMPA 6202 | Media Effects, Public Opinion, and Persuasion |
| SMPA 6204 | Strategic Political Communication |