**MASTER OF PUBLIC HEALTH IN THE FIELD OF HEALTH PROMOTION**

*Program Director* B. Bingenheimer

Students in the master of public health (MPH) in health promotion program learn to use proven social and behavioral theory and behavior change models and strategies to improve health behaviors and practices for a variety of populations. They acquire the skills to plan, design, implement, evaluate, and communicate programs and research targeted toward health promotion and disease prevention for the public.

The program is designed to prepare individuals to become responsible and productive public health professionals, capable of assessing, implementing, managing and evaluating health promotion and health education programs for the public and for at-risk populations. Through required courses and electives, students are trained in social and behavioral approaches and applications for improving public health via interventions at the individual, group, organizational, and societal levels.

The health promotion program explores how best to advocate for social practices, policy, and law that provide supportive environments for the improvement of public health. Students put their knowledge into practice, both in the classroom and in the field. With courses scheduled in the late afternoons and early evenings, the programs allow students to obtain valuable career experience while they earn their degree.

Visit the program website (http://publichealth.gwu.edu/programs/health-promotion-mph/) for additional information.

### ADMISSIONS

**Deadlines:**
- Fall - March 15 (Applications must be complete by December 15 for priority scholarship consideration.)
- Spring - October 1
- Summer - December 15

Individuals interested in applying to this program should submit their application and supporting documents through SOPHAS, a general online application for schools of public health. A graduated fee is charged for this application, depending on the number of accredited schools to which you apply.

**Standardized test scores:**
- GRE general test (institutional code 5268)
- Applicants may also submit the LSAT, MCAT, or GMAT instead of the GRE.
- Applicants who already have a conferred graduate degree (i.e. MA, MS, JD) are exempt.

**Recommendations:**
- Two (2) recommendations are required.

**Prior academic records:**
- Transcripts required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Transcripts must be forwarded to SOPHAS in their original sealed envelopes directly from the institution.

**Official transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. Please see the list of acceptable foreign credential evaluation services.**

**Statement of purpose:**
- In no more than 1500 words, state your purpose in undertaking graduate study in your chosen field. Include your academic objectives, research interests, and career plans. Also discuss your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned on the application.

**The Committee reviews your Statement of Purpose to determine your motivation for pursuing a career in public health.**

**International applicants only:**
- Please review International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 GW, and English language requirements. Detailed documentation needed for this program is available here.

**PLEASE NOTE that all programs in the Milken Institute School of Public Health require the following minimum English language test scores for admission:**
- Academic IELTS: an overall band score of 7.0 with no individual band score below 6.5.
- TOEFL: 100 on Internet-based.

Supporting documents not submitted online should be mailed to:

**Office of Admissions**
Suite 200
Milken Institute School of Public Health
950 New Hampshire Ave. NW
Washington, DC 20052

Contact for questions:
GWSPHAdmit@gwu.edu – 202.994.2160 (phone)
http://publichealth.gwu.edu/admissions/graduate-admissions
(9:00 am – 5:00 pm, Monday through Friday)

REQUIREMENTS

The following requirements must be fulfilled: 45 credits, including 15 credits in core courses, 6 credits in departmental core courses, 8 credits in program-specific courses, 14 credits in elective courses, and a 2-credit culminating experience.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Required</td>
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<tr>
<td>Core</td>
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<tr>
<td>PUBH 6002</td>
<td>Biostatistical Applications for Public Health</td>
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<tr>
<td>PUBH 6003</td>
<td>Principles and Practices of Epidemiology</td>
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<td>PUBH 6007</td>
<td>Social and Behavioral Approaches to Public Health</td>
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<td>PUBH 6011</td>
<td>Environmental and Biological Foundations of Public Health</td>
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<td>PUBH 6012</td>
<td>Fundamentals of Health Policy</td>
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<td>PUBH 6021</td>
<td>Essentials of Public Health Practice and Leadership I</td>
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<td>PUBH 6022</td>
<td>Essentials of Public Health Practice and Leadership II</td>
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<td>PUBH 6023</td>
<td>Interprofessional Education Experience</td>
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<td>Departmental</td>
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<tr>
<td>PUBH 6500</td>
<td>Planning and Implementing Health Promotion Programs</td>
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<td>PUBH 6501</td>
<td>Program Evaluation</td>
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<td>Program-specific</td>
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<tr>
<td>PUBH 6503</td>
<td>Introduction to Public Health Communication and Marketing</td>
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<td>PUBH 6530</td>
<td>Qualitative Methods in Health Promotion</td>
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<td>PUBH 6504</td>
<td>Social and Behavioral Science Research Methods</td>
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<tr>
<td>Electives</td>
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14 credits from the following suggested list or other graduate-level PUBH courses:

- PUBH 6514 | Preventing Health Disparities
- PUBH 6516 | Community Health Information Resources
- PUBH 6531 | Health Promotion in Health Care Settings
- PUBH 6532 | Community Organization, Development, and Advocacy
- PUBH 6535 | Promotion of Mental Health
- PUBH 6536 | Workplace Health Promotion
- PUBH 6537 | Health Promotion and Aging
- PUBH 6556 | Maternal and Child Nutrition
- PUBH 6560 | School Health and Safety
- PUBH 6562 | Physical Activity and Obesity Interventions: From the Individual to the Environment
- PUBH 6573 | Media Advocacy for Public Health
- PUBH 6599 | Topics in Prevention and Community Health
- PUBH 6853 | Use of Statistical Packages for Data Management and Data Analysis

Culminating experience

- PUBH 6015 | Culminating Experience

Graduation Requirements

1. Graduate credit requirement: 45 graduate credits.
2. Course requirements: Successful completion of core and program-specific courses.
3. Practicum Requirement: Students are required to fulfill all requirements of the Applied Practice Experience (Practicum) to receive credit for PUBH 6022.
4. Interprofessional Education Experience (IPE): Students are required to enroll and participate in an authorized IPE activity (PUBH 6023).
5. Minimum grade-point requirement: minimum 3.0 (B average) cumulative grade-point average.
6. Time limit requirement: The degree must be completed within five years.
7. Transfer credit policy: With approval, up to 12 graduate credits that have not been applied to any previous graduate degree may be transferred to the master of public health program. External credits must have been earned from an accredited institution in the last three years with a minimum grade of 3.0 (B) in each course. Students in SPH graduate certificate programs can transfer as many credits earned...
toward the certificate to the MPH degree as meet MPH degree requirements, to a maximum of 18 credits.

8. Graduate certificate students wishing to transfer to a degree program may apply to do so after completion of three or more courses with a cumulative GPA of 3.0 via the online change of concentration petition (https://publichealth.gwu.edu/academics/forms/). A grade of B or above is required for a specific course to be eligible for transfer.

9. CITI Training requirement: All students are required to complete training regarding human subject protection regulation and the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

10. Integrity Quiz and Plagiarism requirement: All students are required to review the George Washington University Code of Academic Integrity (https://studentconduct.gwu.edu/code-academic-integrity/) and take the SPH Academic Integrity Quiz at GWSPH Source (https://source.publichealth.gwu.edu/user/login/?destination=node/193) within their first semester of study.

11. Professional Enhancement requirement: Students must participate in eight hours of public health-related lectures, seminars, and symposia, related to their field of study.