MASTER OF PUBLIC HEALTH IN THE FIELD OF HEALTH PROMOTION

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Faculty Advisors  B. Bingenheimer, M. Edberg, M. Long, K. Roche, O. Price
Practicum Director  T. Henry

Mission Statement
The mission of the master of public health degree in health promotion degree program is to train students to enhance and protect the health of the public. The program is designed to assist individuals to become responsible and productive public health professionals who are capable of assessing, implementing, managing, and evaluating health promotion and health education programs for the public and for at-risk populations. The required courses as well as the suggested electives are intended to train students in social and behavioral approaches and applications for improving public health using interventions at the individual, group, organizational, and societal level.

Goals
The goals of this educational program are to provide and improve:

- Knowledge of and ability to use social and behavioral theory and behavior change models and strategies that have been shown to be successful in improving health behaviors and practices for a variety of populations.
- Knowledge and skills to assess needs for health interventions for the general public as well as at-risk populations.
- Ability to plan, design, implement, evaluate, and communicate programs and research targeted toward health promotion and/or disease prevention for the public.
- Ability to advocate for improvements in social practices, policy, and law that will provide supportive environments for the improvement of public health.
- Use of structures and resources of organizations and governments to create healthy environments that promote health.

Specific admission requirements are shown on the Graduate Program Finder. (http://www.gwu.edu/all-graduate-programs)

Visit the program website (http://publichealth.gwu.edu/programs/health-promotion-mph) for additional information.

REQUIREMENTS
The following requirements must be fulfilled: 45 credits, including 41 credits in required courses and 4 credits in practicum and culminating experience.

### Program requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>PUBH 6001</td>
<td>Biological Concepts in Public Health</td>
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<tr>
<td>PUBH 6002</td>
<td>Biostatistical Applications for Public Health</td>
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<tr>
<td>PUBH 6003</td>
<td>Principles and Practices of Epidemiology</td>
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<tr>
<td>PUBH 6004</td>
<td>Environmental and Occupational Health in a Sustainable World</td>
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<td>PUBH 6006</td>
<td>Management and Policy Approaches to Public Health</td>
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<tr>
<td>PUBH 6007</td>
<td>Social and Behavioral Approaches to Public Health</td>
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#### Departmental

- PUBH 6500 Planning and Implementing Health Promotion Programs
- PUBH 6501 Program Evaluation

#### Program-specific

- PUBH 6503 Introduction to Public Health Communication and Marketing
- PUBH 6530 Qualitative Methods in Health Promotion
- PUBH 6531 Health Promotion in Health Care Settings
- PUBH 6532 Community Organization, Development, and Advocacy
- PUBH 6504 Social and Behavioral Science Research Methods

#### Electives

7 credits from the following:

- PUBH 6514 Preventing Health Disparities
- PUBH 6516 Community Health Information Resources
And/or any other SPH elective courses.

**Practicum and culminating experience**

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<tr>
<td>PUBH 6014</td>
<td>Practicum</td>
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<tr>
<td>PUBH 6015</td>
<td>Culminating Experience</td>
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**Graduation Requirements**

1. Graduate credit requirement: 45 graduate credits.
2. Course requirements: Successful completion of core and program-specific courses.
3. Grade point requirement: 3.0 (B average) overall grade-point average.
4. Time limit requirement: The degree must be completed within four years.
5. Transfer credit policy: Up to 12 graduate credits that have not been applied to a previous graduate degree may be transferred to the Master of Public Health program. External credits must have been earned from an accredited institution in the last three years with a grade of 3.0 (B) or above. SPH graduate certificate students can transfer as many credits as meet program requirements—up to 18 credits—to the MPH degree. Graduate certificate students wishing to transfer to a degree program may apply to do so via the online change of concentration petition after completion of three or more courses and a cumulative GPA of 3.0 or above. A grade of B or above is required for a course to be eligible for transfer.