Specific admission requirements can be found on the Graduate Program Finder (http://www.gwu.edu/all-graduate-programs).

There are two options available for the Political Management Master’s Degree:

- 12 courses (36-credit-hours); **OR**
- 10 courses (30-credit-hours) plus a master’s thesis (6-credit-hours)

The 36-credit program requires:

- PMGT 6401 Fundamentals of Political Management
- PMGT 6402 Applied Political Communications
- PMGT 6403 Political Data and Analytics
- PMGT 6404 Principled Political Leadership

One of the following:

- PMGT 6495 Political Power & Practice

or

- PMGT 6498 Thesis I
- PMGT 6499 Thesis II

Students may choose to focus their coursework in one of the following areas, or work with the program director to select courses from several areas to meet individual aspirations.

18-21 credits are completed through electives grouped in “clusters” to assist students in identifying related course content.

**Applied Proficiencies:**

- PMGT 6450 Rules, Laws, and Strategy
- PMGT 6452 Digital Strategy
- PMGT 6454 Fundraising and Budgeting
- PMGT 6456 Speechcraft
- PMGT 6458 Crisis Management
- PMGT 6460 Audience Research
- PMGT 6462 Opposition Research
- PMGT 6464 Influencing the Media
- PMGT 6466 Political Advertising
- PMGT 6468 Digital Advertising and Action
- PMGT 6470 Digital Content Creation
- PMGT 6472 Maximizing Social Media
- PMGT 6474 Stereotypes and Political Strategy
- PMGT 6476 Political Consulting
- PMGT 6410 Grassroots Engagement
- PMGT 6412 Issues Management
- PMGT 6414 Lobbying
- PMGT 6416 International Lobbying
- PMGT 6418 Budget Politics
- PMGT 6420 Corporate Public Affairs
- PMGT 6422 State and Intergovernmental Politics
- PMGT 6430 Campaign Strategy
- PMGT 6432 Managing Campaigns
- PMGT 6434 Running for Office
- PMGT 6436 National Campaign Dynamics
- PMGT 6438 State and Local Campaigns
- PMGT 6440 Targeting and Voter Contact
- PMGT 6442 Campaigns Around the World

See CPS regulations for additional information regarding enrollment status and time limits.