MASTER OF PROFESSIONAL STUDIES IN THE FIELD OF POLITICAL COMMUNICATION AND STRATEGIC GOVERNANCE

This program is not accepting applications at this time.

Program Director: L.R. Matos

Offered entirely in Spanish, the online master's in political communication and governance program trains government officials, party leaders, campaign staff, candidates, CEOs, and NGO leaders to develop a professional approach to secure elective office and govern in a way that embraces values essential to democracy. Classes are taught by sophisticated and seasoned political hands and government officials. Students learn directly how to win both elections and hearts and minds. Ultimately, with the insight gained in the program, graduates can advance the common good of their nation and embody the highly effective, practical political leadership needed for good governance.

Visit the program website (https://gspm.gwu.edu/maestria-en-comunicacion-politica-y-gobernanza-estrategica/) for additional information.

See CPS Regulations (https://bulletin.gwu.edu/professional-studies/#regulationstext) in this Bulletin for additional information regarding enrollment status and time limits.

ADMISSIONS

This program is not accepting applications at this time.

Admission deadlines:	Fall - June 15
	Spring - November 15
	Summer - April 15
Recommenda required:	Two (2) letters of recommendation from professional and/or academic references; at least one academic reference for those who graduated within the last five years.
Prior academic records:	Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.
	Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed, course-by-course evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. Please see the list of acceptable foreign credential evaluation services: http://www.naces.org/members (http://www.naces.org/members/).
Statement of purpose:	In an essay of 250-500 words, state your purpose in undertaking graduate study in this field and describe your academic objectives, research interests, and career plans. Also, discuss your related qualifications, including collegiate, professional, and community activities, as well as any other substantial accomplishments not already mentioned on the application form.
Additional requirements	Current resumé required.

Supporting documents not submitted online should be mailed to:
College of Professional Studies – Office of Admission
George Washington University
805 21st Street, NW
Suite 301
Washington DC 20052

Contact for questions:
CPS Office of Admission
applycps@gwu.edu ~ 571-553-0025 (phone) ~ 202-242-1047 (fax)
8:30 am – 5:00 pm EST, Monday through Friday

REQUIREMENTS

This program is not accepting applications at this time.

The following requirements must be fulfilled: 33 credits in required courses.

Code	Title	Credits
PMGT 6501	Politics and Public Policy	
PMGT 6502	Managing Confrontations and Alliance Building	
PMGT 6503	Communication Strategy	
PMGT 6504	Political Management and Strategic Governance	
PMGT 6505	Grassroots Politics	
PMGT 6510	Managing Political Campaigns	
PMGT 6511	Social Media and Political Advertising	

PMGT 6512	Media and Politics
PMGT 6513	Capstone
PMGT 6515	Democracy and Crisis
PMGT 6516	Strategy and Polling