

GRADUATE CERTIFICATE IN PUBLIC RELATIONS

REQUIREMENTS

The following requirements must be fulfilled: 18 credits in required courses.

Code	Title	Credits
Required courses:		
PSPR 6201	Strategic Public Relations: Principles and Practice	
PSPR 6202	Advanced Writing for Public Relations Professionals	
PSPR 6203	Research Methods for Public Relations and Public Affairs Managers	
PSPR 6204	Media Relations in a Digital World	
PSPR 6205	Fundamentals of Business and Management for Public Relations and Public Affairs	
PSPR 6206	Ethical Standards in Public Relations and Public Affairs	

See CPS regulations (<http://bulletin.gwu.edu/professional-studies/#regulationstext>) for additional information regarding enrollment status and time limits.

Visit the program website (<https://gspm.gwu.edu/strategic-public-relations-0/>) for additional information.