

# GRADUATE CERTIFICATE IN GLOBAL PUBLIC RELATIONS

Designed for working professionals, the global public relations graduate certificate program teaches students the strategic and tactical skills needed to excel in the challenging world of global public relations. The six course, 18 credit program includes a global perspective residency. The coursework completed in the certificate program can be applied to the master's degree in Strategic Public Relations (<https://gspm.gwu.edu/node/140>) or Political Management (<http://bulletin.gwu.edu/professional-studies/graduate-programs/political-management>)

Specific admission requirements can be found on the Graduate Program Finder (<http://www.gwu.edu/all-graduate-programs>).

Visit the program website (<https://gspm.gwu.edu/global-public-relations>) for additional information.

## REQUIREMENTS

The following requirements must be fulfilled: 18 credits in required courses; or, with the advisor's approval, 12 credits in required courses and one 3-credit elective.

Code	Title	Credits
<b>Required</b>		
PMGT 6402	Applied Political Communications	
PMGT 6403	Political Data and Analytics	
PSPR 6204	Media Relations in a Digital World	
PSAD 6270	International Public Relations and Global Advocacy	
PSAD 6200	Global Perspective Residencies	

### Electives

In lieu of one required course, students may take, with the program director's approval, a 3-credit elective selected from the curricula of the graduate certificate in strategic public relations, legislative affairs, or political management programs or from another GW school or college.