

GRADUATE CERTIFICATE IN INSTRUCTIONAL DESIGN

From the assessment of needs and the analysis of learning objectives to the rapid-development of instructional materials and their evaluation, the certificate program prepares students to apply the theories, principles, models, tools and techniques of systematic instructional design in diverse organizational settings.

Throughout this 18-credit certificate program, students have numerous opportunities to integrate their professional experiences into their learning, apply their course assignments to their current professional activities and actively engage with other professionals in the development of valued instructional design proficiencies.

Students who complete the Instructional Design Certificate will: Apply foundational instructional design principles to the design, development and implementation of learning activities in their workplace

Demonstrate an ability to lead the design of effective instruction through proficient planning, development, evaluation and management

Demonstrate a comprehensive knowledge of numerous theories, principles, models, tools and techniques that can be applied to the systematic design of instruction

Demonstrate their capacity to successfully lead all phases of an instructional design project

Having created one of the first online graduate programs in the United States, the experienced Educational Technology Leadership Program faculty and staff ensures flexibility along with meaningful substance and engaging online participation.

Visit the program website (<https://gsehd.gwu.edu/programs/graduate-certificate-instructional-design/>) for additional information.

ADMISSIONS

Admission deadlines: Fall - Rolling admissions

Spring - Rolling admissions

Summer - Rolling admissions

Recommendations required: Two (2) recommendations

Prior Academic Records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Transcripts from institutions outside the United States must be accompanied by an official transcript evaluation from an accredited independent evaluating agency. Please be sure you request a detailed evaluation that includes all course titles, credit hours, grade-point average (GPA), United States degree equivalency, and date of degree conferral. For a list of acceptable foreign credential evaluation services (<https://www.naces.org/members.htm>).

Statement of purpose: In an essay of 250 to 500 words, state your purpose in undertaking graduate study at The George Washington University, describing your academic objectives, research interests, and career plans. Also discuss your related qualifications, including collegiate, professional, and community activities and any other substantial accomplishments not already mentioned in the application.

Additional requirement: A resumé is required.

International applicants: Please review International Applicant Information (<https://graduate.admissions.gwu.edu/international-student-application-requirements>) (<https://graduate.admissions.gwu.edu/international-student-application-requirements/>) carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

Supporting documents not submitted online should be mailed to:

Office of Graduate Admissions
Graduate School of Education and Human Development
The George Washington University
2136 G Street, NW
Washington, DC 20052

Contact for questions:
gsehdadm@gwu.edu ~ 202.994.9283 ~ 202.994.7207 (fax)
9:30 am - 6:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 18 credits in required courses.

Code	Title	Credits
Required		
EDUC 6401	Foundations in Educational Technology	
EDUC 6405	Developing Multimedia Materials	
EDUC 6406	Instructional Design	

EDUC 6422 Instructional Needs Assessment and Analysis

EDUC 6426 Computer Interface Design for Learning

EDUC 6427 Advanced Instructional Design