Explaination of Course Numbers

- Courses in the 1000s are primarily introductory undergraduate courses.
- Those in the 2000s to 4000s are upper-division undergraduate courses that also may be taken for graduate credit with permission and additional work assigned.
- Those in the 6000s and 8000s are for master’s, doctoral, and professional-level students.
- The 6000s are open to advanced undergraduate students with approval of the instructor and the dean or advising office.

PSAD 5099. Variable Topics. 1-99 Credits.

PSAD 6200. Global Perspective Residencies. 3,6 Credits.
Residencies focused on understanding how successful approaches to advocacy vary around the world.

PSAD 6225. Fundamentals of Global Political Management. 3 Credits.
The theory, practice, and development of global political management. The impact on governance in regions and in nation states, including campaign strategy, issues development to impact election outcomes, impacting public opinion in regions and countries, beginning elements of building coalitions, and the global development of political management as a field and as a profession. The role of political managers in nation states and their insights from practical experience. Multinational corporations, NGOs, international governing bodies, and global activism.

PSAD 6240. Global Advocacy: Strategies, Tools, and Tactics. 3 Credits.
The current state of global advocacy and analysis of strategic models. Consideration of which advocacy tools are best used for specific tasks and how they can be applied around the globe. Specific advocacy tools and techniques that maximize success in regions and countries. Students choose either PSAD 6240 or PSAD 6270, depending on their chosen program emphasis; credit cannot be earned for both courses. Credit cannot be earned for this course and PSAD 6240.

PSAD 6250. Cultural Aspects of Global Engagement. 3 Credits.
Focus on understanding multicultural communities and diverse institutions, customs, and practices. The course is developed to prepare students for effective and ethical public engagement on behalf of global organizations, communicating issues and commitments to diverse audiences and the general market. From a base of cultural understanding, students consider effective engagement strategies and techniques. Global case studies with multicultural viewpoints.