MINOR IN CREATIVITY, INNOVATION, AND ENTREPRENEURSHIP

The following requirements must be fulfilled: 18 credits, including 6 credits in required courses and 12 credits in elective courses. School of Business students may pursue this minor under the following conditions: Bachelor of Business Administration students must first select a minor outside of the School of Business to fulfill their degree requirement. This minor may only serve as a second minor. Bachelor of Accountancy and Bachelor of Science students in the School of Business may pursue this minor as their degrees do not require a minor.

**Required Field**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MGT 3300</td>
<td>Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>MGT 4900</td>
<td>Special Topics (New Venture Initiation)</td>
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</tbody>
</table>

**Field Electives**

Four of the following courses, at least one of which must be at the 2000 level or above:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ACCY 2001</td>
<td>Introduction to Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCY 4601</td>
<td>Business Law: Enterprise Organization</td>
<td></td>
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<tr>
<td>AMST 2600</td>
<td>U.S. Popular Music and Culture</td>
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<tr>
<td>ANTH 3531</td>
<td>Methods in Sociocultural Anthropology</td>
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<tr>
<td>BADM 3401</td>
<td>Basic Marketing Management</td>
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<tr>
<td>CAS 3360</td>
<td>Psychology of Creativity</td>
<td></td>
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<tr>
<td>CDE 1090</td>
<td>Design Fundamentals I</td>
<td></td>
</tr>
<tr>
<td>CDE 1091</td>
<td>Design Fundamentals II</td>
<td></td>
</tr>
<tr>
<td>CDM 2280</td>
<td>Interactive Web Design I</td>
<td></td>
</tr>
<tr>
<td>CE 2510</td>
<td>Environmental Sustainability</td>
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</tr>
<tr>
<td>COMM 1025</td>
<td>Introduction to Communication Studies</td>
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</tr>
<tr>
<td>DNSC 3401</td>
<td>Introduction to Business Analytics</td>
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<tr>
<td>ECON 2121</td>
<td>Financial Economics</td>
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<tr>
<td>ENGL 1210</td>
<td>Introduction to Creative Writing</td>
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<tr>
<td>ENGL 3390</td>
<td>Topics in Creative Writing</td>
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<tr>
<td>FA 2001</td>
<td>Concept Lab</td>
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**Up to one of the following:**

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<td>ACCY 4601</td>
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<td>BADM 3401</td>
<td>Basic Marketing Management</td>
<td></td>
</tr>
<tr>
<td>DNSC 4211</td>
<td>Programming for Analytics</td>
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<tr>
<td>IBUS 3001</td>
<td>Introduction to International Business</td>
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<tr>
<td>ISTM 4223</td>
<td>Innovation Ventures</td>
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</tr>
<tr>
<td>MGT 3301</td>
<td>Small Business Management</td>
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</tr>
<tr>
<td>MGT 3302</td>
<td>e-Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>MGT 4900</td>
<td>Special Topics (Social Entrepreneurship)</td>
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