

MASTER OF TOURISM ADMINISTRATION

The master of tourism administration degree program is designed to prepare students for competitive professional management positions in public, commercial, or nonprofit organizations, providing visitor services at the local, national, or international level. In addition to coursework, students have opportunities to learn from culturally diverse colleagues and from a wide range of visitor-service organizations. Students may choose one of the three formal concentration areas: sustainable tourism, event and meeting management, or hospitality management. They also may develop an individualized studies program.

Visit the program website (<http://business.gwu.edu/current-students-2/specialized-masters-programs/mta-degree-requirements/>) for additional information.

ADMISSIONS

Admission deadlines*:	Round 1	1/15
	Round 2	4/1
	Round 3	5/15

Standardized test scores: Either the Graduate Admissions Management Test (GMAT - institution code QK4-4F-64) or the Graduate Records Exam (GRE - institution code 5246). This requirement may be waived for qualified applicants.

Recommendations required: Two (2) recommendations

Prior academic records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

International applicants should upload only the English-language version of their transcripts.

Statement of purpose:

In an essay limited to 500 words, discuss your long-term and short-term professional objectives and how your past experiences have contributed to and defined these objectives. Include in your statement why you want to pursue a graduate business degree at this point in time. You may also include your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned in the application.

Additional requirements:

A current resumé is required.

International applicants only:

Please review International Applicant Information (<http://graduate.admissions.gwu.edu/international-applicants/>) carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

PLEASE NOTE that the minimum English language test scores required by this program are:

- Academic IETLS: an overall band score of 7.0 with no individual band score below 6.0; or
- TOEFL: 600 on paper-based, or 100 on Internet-based; or
- Academic PTE: 68

Supporting documents not submitted online should be mailed to:

School of Business
The George Washington University
2201 G Street NW
Washington DC 20052

Contact for questions:

business@gwu.edu ~ 202-994-1212
9:00am - 5:00pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled:

Code	Title	Credits
Required		
TSTD 6249	Sustainable Destination Development	
TSTD 6251	Applied Quantitative Methods	
TSTD 6270	Research Methods and Applications	
MBAD 6263	Organizations and Human Capital	
or MGT 6282	New Venture Initiation	
Completion of one of the following areas of specialization:		
Sustainable tourism management specialization		
Required		
TSTD 6260	Tourism Economics	
TSTD 6261	Tourism Policy and Planning	
TSTD 6263	Destination Marketing	
Electives		
9 credits in concentration-specific elective courses chosen in coordination with the student's academic advisor or program director.		
Event and meeting management specialization		
Required		
TSTD 6276	Risk Management for Events and Meetings	
TSTD 6277	Event Management	
TSTD 6278	Conference and Exposition Management (Suggested Electives)	
Electives		
9 credits in concentration-specific elective courses chosen in coordination with the student's academic advisor or program director.		
Hospitality management specialization		
Required		
TSTD 6220	International Hospitality Management	
TSTD 6221	Hospitality Market Analysis	
TSTD 6296	Hospitality Digital Marketing Strategies	

Electives

9 credits in concentration-specific elective courses chosen in coordination with the student's academic advisor or program director.

Individualized plan of study

Students may design a 30-credit plan of study, with a brief proposal specifying the courses to be taken submitted to the program director for review.