

GRADUATE CERTIFICATE IN STRATEGIC MANAGEMENT

The graduate certificate in strategic management program prepares future business leaders with strategic management principles by emphasizing the executive manager's perspective and evaluating the strategy of various types of organizations in the global economy. The curriculum covers key areas associated with strategic management, including corporate strategy, competitive strategy, corporate political and nonmarket strategy, business and government relations, strategic decision making, strategic networks, and strategic leadership. The program is recommended for individuals interested in the fields of consulting, business development, corporate strategy, corporate political strategy, sustainability, strategic compliance, and business and government relations.

Visit the program website (<https://business.gwu.edu/graduate-certificate-strategic-management/>) for additional information.

ADMISSIONS

Current GWSB Graduate Degree Students All students in good academic standing enrolled in a graduate degree program within the GW School of Business (GWSB) are eligible to be considered for admission to the graduate certificate program. Current students are required to complete and submit an online application via their student portal. To apply for a grad certificate, please follow the directions found in the Current Student Certificate Application Guide. Please note: Due to the high-level quantitative course work taught in the Business Analytics (BA) graduate certificate program, current GW Masters/MBA students must upload copies of all previous transcripts, including from undergraduate and graduate institutions. These transcripts must be included with the BA graduate certificate application.

Non-GWSB Students To be considered for admission, applicants must hold a bachelor's degree from a regionally accredited college or university. Previous academic history, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration. Please note: Graduate certificate registration does not qualify for federal financial aid, but students may seek private loans to fund their study. To apply, you must complete the online application and provide transcripts from each undergraduate and graduate academic institution as well as a professional resume, one letter of recommendation, and a statement of purpose. GMAT or GRE scores are not needed.

Application Deadlines Applications are reviewed on a rolling basis. Candidates seeking financial assistance and international students requiring visas are encouraged to apply early. Only completed applications, with all required materials, will be considered for admission. Please note: Only the Master of Accountancy (MAccy) program is accepting applications for Summer 2020. No other degree or graduate certificate program has a Summer 2020 enrollment option.

Round 1 Summer-1/15 Fall-1/15

Round 2 Summer-4/1 Fall-4/1

Round 3 Summer-5/1 Fall-5/15

Prior Academic Records Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission. International applicants should upload the English-language version of their transcripts or a copy of a credentials evaluation.

Supporting documents not submitted online should be mailed to:

The GW School of Business
Attn: Graduate Admissions
2201 G Street, NW, Suite 550
Washington, DC 20052

Contact for questions:

business@gwu.edu ~ 202-994-1212 (phone)
9:00 am - 5:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 12 credits in selected courses.

Code	Title	Credits
Required		
MBAD 6288	Strategic Management	
or SMPP 6290	Special Topics	
(SMPP 6290 in the topic Strategy Fundamentals)		
Two courses selected from the following:		
SMPP 6202	Business-Government Relations	
SMPP 6290	Special Topics (Strategic Networking and Social Capital)	

SMPP 6290 Special Topics (Strategic Negotiations & Ethics)

One additional course from the SMPP courses listed above or one course from the courses listed below:

IBUS 6401 International Business Strategy

MGT 6253 Leadership and Executive Development

MGT 6280 Entrepreneurship

MGT 6283 Strategic Entrepreneurship

MGT 6290 Special Topics (Strategic Human Resources)

MKTG 6255 Strategic Brand Management

SMPP 6210 Strategic Environmental Management

SMPP 6211 Corporate Environmental Management in Developing Nations

SMPP 6215 Corporate Governance and Ethics

SMPP 6216 Public Policy, Governance, and the Global Market

SMPP 6218 Topics in Business and Society

SMPP 6290 Special Topics (Public-Private Partnerships)