GRADUATE CERTIFICATE IN SPORT MANAGEMENT

The sport and recreation industry is estimated to be almost $500 billion with more than $60 billion derived from professional sports alone. The industry includes the management and marketing of youth to professional sport organizations and athletes as well as sport media, sporting goods, health/sport clubs, and venues. The graduate certificate in sport management helps prepare students to enter all areas of the field with a strong understanding of sport marketing, sport media, sport law, and sport facilities.

Visit the program website (https://business.gwu.edu/academics/programs/certificate/graduate-certificate-in-sport-management/) for additional program information.

ADMISSIONS

<table>
<thead>
<tr>
<th>Article</th>
<th>Requirement</th>
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<tbody>
<tr>
<td>Current GWSB Graduate Degree Students</td>
<td>All students in good academic standing enrolled in a graduate degree program within the GW School of Business (GWSB) are eligible to be considered for admission to the graduate certificate program. Current students are required to complete and submit an online application via their student portal. To apply for a grad certificate, please follow the directions found in the Current Student Certificate Application Guide. Please note: Due to the high-level quantitative course work taught in the Business Analytics (BA) graduate certificate program, current GW Masters/MBA students must upload copies of all previous transcripts, including from undergraduate and graduate institutions. These transcripts must be included with the BA graduate certificate application.</td>
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<tr>
<td>Non-GWSB Students</td>
<td>To be considered for admission, applicants must hold a bachelor’s degree from a regionally accredited college or university. Previous academic history, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration. Please note: Graduate certificate registration does not qualify for federal financial aid, but students may seek private loans to fund their study. To apply, you must complete the online application and provide transcripts from each undergraduate and graduate academic institution as well as a professional resume, one letter of recommendation, and a statement of purpose. GMAT or GRE scores are not needed.</td>
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Prior Academic Records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission. International applicants should upload the English-language version of their transcripts or a copy of a credentials evaluation.

Supporting documents not submitted online should be mailed to:

The GW School of Business
Attn: Graduate Admissions
2201 G Street, NW, Suite 550
Washington, DC 20052

Contact for questions:

business@gwu.edu
202-994-1212
Hours: 9 am to 5 pm, Monday through Friday

Visit the School of Business website (https://business.gwu.edu/graduate-applications/) for additional admissions information.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits in required courses.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>TSTD 6264</td>
<td>Sport Marketing</td>
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<tr>
<td>TSTD 6265</td>
<td>Sport Law: Contracts and Negotiations</td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>TSTD 6266</td>
<td>Sport and Event Facility Management</td>
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<td>TSTD 6267</td>
<td>Sport Media and Communications</td>
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