MASTER IN MANAGEMENT

The master in management (MiM) program emphasizes the quantitative and qualitative aspects of business practice and allows students to explore these issues in depth in a given functional area. The curriculum includes a set of business fundamentals courses, including financial accounting, finance, organizations and human capital, marketing, decision making and data analysis, business ethics and public policy, and strategic management, that incorporate the application of concepts and analytical tools to solve current management problems. Teamwork and communication skills are taught through team projects with an emphasis on private and public sector issues. By including completion of one of the School of Business's numerous graduate certificates as part of the master’s curriculum requirements, the program provides students with key knowledge, skills, and abilities in a specific discipline or functional area of business.

ADMISSIONS

Admission deadlines:

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<th>Round</th>
<th>Date</th>
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<tr>
<td>1</td>
<td>1/15</td>
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<td>2</td>
<td>4/1</td>
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<td>3</td>
<td>5/15</td>
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Standardized test scores: Either the Graduate Admissions Management Test (GMAT - institution code QK4-4F-40) or the Graduate Records Exam (GRE - institution code 5246) is required. May be waived for applicants with (1) a bachelor's GPA of 3.25 or higher or (2) significant, applicable professional work or military experience.

Recommendations required:

One recommendation.

Prior academic records:

Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission. International applicants whose transcripts are in a language other than English must have them professionally translated and notarized, and submit both copies into the application.

Statement of purpose:

In an essay limited to 500 words, discuss your long-term and short-term professional objectives and how your past experiences have contributed to and defined these objectives. Include in your statement why you want to pursue a graduate business degree at this point in time. You may also include your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned in the application. You may explain any academic inconsistencies as part of your statement or as an addendum.

Requirements:

The following requirements must be fulfilled:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBAD 6211</td>
<td>Financial Accounting</td>
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<tr>
<td>MBAD 6224</td>
<td>Decision Making and Data Analysis</td>
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<td>MBAD 6235</td>
<td>Finance</td>
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<td>MBAD 6263</td>
<td>Organizations and Human Capital</td>
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<td>MBAD 6274</td>
<td>Marketing</td>
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<tr>
<td>MBAD 6289</td>
<td>Business Ethics and Public Policy</td>
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Supporting documents not submitted online should be mailed to:
The GW School of Business
Attn: Graduate Admissions
2201 G Street, NW, Suite 550
Washington, DC 20052

Contact for questions:
business@gwu.edu ~ 202-994-1212 (phone)
9:00 am - 5:00 pm, Monday through Friday
Certificate courses (12 credits)

In addition to completing the core courses listed above, students complete the curriculum requirements of one of the GW School of Business graduate certificate programs listed below:

- Graduate certificate in accountancy (http://bulletin.gwu.edu/business/accountancy/certificate/)
- Graduate certificate in analytics for managers (http://bulletin.gwu.edu/business/decision-science/analytics-for-managers-certificate/)
- Graduate certificate in artificial intelligence (http://bulletin.gwu.edu/business/information-systems-technology-management/artificial-intelligence-certificate/)
- Graduate certificate in business analytics (http://bulletin.gwu.edu/business/decision-science/business-analytics-certificate/)
- Graduate certificate in cloud, applications, and information technology (http://bulletin.gwu.edu/business/information-systems-technology-management/cloud-applications-information-technology-certificate/)
- Graduate certificate in corporate responsibility (http://bulletin.gwu.edu/business/strategic-management-public-policy/corporate-responsibility/)
- Graduate certificate in creativity, innovation, and entrepreneurship (http://bulletin.gwu.edu/business/management/creativity-innovation-entrepreneurship-certificate/)
- Graduate certificate in digital marketing and analytics (http://bulletin.gwu.edu/business/management/strategic-marketing-analytics-certificate/)
- Graduate certificate in financial management (http://bulletin.gwu.edu/business/finance/certificate/)
- Graduate certificate in global management (http://bulletin.gwu.edu/business/management/global-management-certificate/)
- Graduate certificate in governmental and nonprofit accounting (http://bulletin.gwu.edu/business/accountancy/governmental-nonprofit-certificate/)
- Graduate certificate in hospitality management (http://bulletin.gwu.edu/business/management/hospitality-certificate/)
- Graduate certificate in human capital (http://bulletin.gwu.edu/business/management/human-capital-certificate/)
- Graduate certificate in investments and portfolio management (http://bulletin.gwu.edu/business/finance/investment-portfolio-management-certificate/)
- Graduate certificate in management leadership (http://bulletin.gwu.edu/business/management/leadership-certificate/)
- Graduate certificate in management of technology and innovation (http://bulletin.gwu.edu/business/information-systems-technology-management/technology-innovation-management-certificate/)
- Graduate certificate in managing the digital organization (http://bulletin.gwu.edu/business/information-systems-technology-management/managing-digital-organization-certificate/)
- Graduate certificate in marketing and brand management (http://bulletin.gwu.edu/business/marketing/brand-management-certificate/)
- Graduate certificate in project management (http://bulletin.gwu.edu/business/decision-science/project-management-certificate/)
- Graduate certificate in sports management (http://bulletin.gwu.edu/business/management/sports-management-certificate/)
- Graduate certificate in strategic management (http://bulletin.gwu.edu/business/management/strategic-management-certificate/)
- Graduate certificate in walkable urban real estate development (http://bulletin.gwu.edu/business/finance/walkable-urban-real-estate-development-certificate/)