

GRADUATE CERTIFICATE IN GLOBAL MANAGEMENT

The graduate certificate in global management program prepares business leaders to succeed and lead in today's global economy. Students acquire the knowledge to assess and act upon the opportunities and challenges faced in the global business environment. Fulfilling the program's elective requirement by participating in a GWSB-sponsored short-term study away program is strongly encouraged.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 9 credits in required courses and one 3-credit elective course.

Code	Title	Credits
Required		
IBUS 6201	International Marketing	
IBUS 6401	International Business Strategy	
MBAD 6245	Global Perspectives	
Elective		
One course from the following:		
ACCY 6900	Special Topics (Macroeconomics for the Global Economy)	
ECON 6280	Survey of International Economics	
IBUS 6301	International Business Finance	
Or any IBUS course numbered 6000 or above.		