

MINOR IN INTERNATIONAL BUSINESS

REQUIREMENTS

Only students outside of the School of Business may pursue this minor and may declare it directly with their home school advisor; a signature from a GWSB academic advisor is not required.

The following requirements must be fulfilled: 18 credits, including 6 credits in required courses and 12 credits in selected courses..

See GWSB Regulations (<http://bulletin.gwu.edu/business/#regulationstext>) for additional information regarding minor programs.

Code	Title	Credits
Required minor courses		
IBUS 3001	Introduction to International Business	
IBUS 3101	Global Financial Environment	
Four courses selected from the following. At least two of these courses (6 credits) must be International Business (IBUS) courses.		
IBUS 3201	International Marketing Management	
IBUS 3301	International Business Finance	
IBUS 4202	Regional Strategy for Multinationals	
IBUS 4203	Foreign Market Analysis	
IBUS 4204	The Cultural Environment of International Business	
IBUS 4302	International Banking	
IBUS 4303	International Monetary and Financial Issues	
IBUS 4401	Managing the Multinational Enterprise	
IBUS 4402	Managing in Developing Countries	
or IBUS 4402W	Managing in Developing Countries	
IBUS 4403	Oil: Industry, Economy, and Society	
IBUS 4404	Global Energy	
IBUS 4405	Global Disruptions	
IBUS 4900	Special Topics	
or IBUS 4900W	Special Topics	
IBUS 4995	Independent Study	
ACCY 2001	Introduction to Financial Accounting	

BADM 1004	The Age of Globalization
BADM 3401	Contemporary Marketing Management
BADM 3501	Financial Management and Markets
BADM 4801	Strategy Formulation and Implementation