

GRADUATE CERTIFICATE IN MANAGING THE DIGITAL ORGANIZATION

The graduate certificate in managing the digital organization program focuses on the ways in which organizations use systems to collect, process, and distribute data. Information systems are not only the technology an organization uses, but also the way people support business processes through interaction with technology. Students in this program gain an understanding of the components that comprise information systems and how those systems support all aspects of an organization's operations, management, and decision making.

Visit the program website (<https://business.gwu.edu/graduate-certificate-managing-digital-organization/>) for additional information.

ADMISSIONS

Current GWSB Graduate Degree Students All students in good academic standing enrolled in a graduate degree program within the GW School of Business (GWSB) are eligible to be considered for admission to the graduate certificate program. Current students are required to complete and submit an online application via their student portal. To apply for a grad certificate, please follow the directions found in the Current Student Certificate Application Guide (https://business.gwu.edu/sites/g/files/zaxdzs1611/f/Current-Student-Certificate-Application-Guide_GP_2017.10.pdf).

Please note: Due to the high-level quantitative course work taught in the Business Analytics (BA) graduate certificate program, current GW Masters/MBA students must upload copies of all previous transcripts, including from undergraduate and graduate institutions. These transcripts must be included with the BA graduate certificate application.

Non-GWSB Students To be considered for admission, applicants must hold a bachelor's degree from a regionally accredited college or university. Previous academic history, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration.

Please note: Graduate certificate registration does not qualify for federal financial aid, but students may seek private loans to fund their study.

To apply, you must complete the online application and provide transcripts from each undergraduate and graduate academic institution as well as a professional resume, one letter of recommendation, and a statement of purpose. GMAT or GRE scores are not needed.

Application Deadlines Applications are reviewed on a rolling basis. Candidates seeking financial assistance and international students requiring visas are encouraged to apply early. Only completed applications, with all required materials, will be considered for admission.

Please note: Only the Master of Accountancy (MAccy) program is accepting applications for Summer 2020. No other degree or graduate certificate program has a Summer 2020 enrollment option.

Round 1 - Summer 1/15/20 Fall 1/15/20

Round 2 - Summer 4/1/20 Fall 4/1/20

Round 3 - Summer 5/1/20 Fall 5/15/20

Prior Academic Records Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission. International applicants should upload the English-language version of their transcripts or a copy of a credentials evaluation.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 9 credits in required courses and one 3-credit elective course.

Code	Title	Credits
Required		
ISTM 6201	Information Systems Development and Applications	
ISTM 6202	Relational Databases	
ISTM 6209	Web and Social Analytics	
Elective		
3 credits in any ISTM course at the 6000 level or above.		