GRADUATE CERTIFICATE IN MANAGING THE DIGITAL ORGANIZATION

The graduate certificate in managing the digital organization program focuses on the ways in which organizations use systems to collect, process, and distribute data. Information systems are not only the technology an organization uses, but also the way people support business processes through interaction with technology. Students in this program gain an understanding of the components that comprise information systems and how those systems support all aspects of an organization’s operations, management, and decision making.

Visit the program website (https://business.gwu.edu/graduate-certificate-managing-digital-organization/) for additional information.

ADMISSIONS

Current GWSB Graduate Degree Students
All students in good academic standing enrolled in a graduate degree program within the GW School of Business (GWSB) are eligible to be considered for admission to the graduate certificate program. Current students are required to complete and submit an online application via their student portal. To apply for a grad certificate, please follow the directions found in the Current Student Certificate Application Guide (https://business.gwu.edu/sites/g/files/zaxdzs1611/f/Current-Student-Certificate-Application-Guide_GP_2017.10.pdf).

Please note: Due to the high-level quantitative course work taught in the Business Analytics (BA) graduate certificate program, current GW Masters/MBA students must upload copies of all previous transcripts, including from undergraduate and graduate institutions. These transcripts must be included with the BA graduate certificate application.

Non-GWSB Students
To be considered for admission, applicants must hold a bachelor’s degree from a regionally accredited college or university. Previous academic history, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration.

Please note: Graduate certificate registration does not qualify for federal financial aid, but students may seek private loans to fund their study.

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REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 9 credits in required courses and one 3-credit elective course.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISTM 6201</td>
<td>Information Systems Development and Applications</td>
<td></td>
</tr>
<tr>
<td>ISTM 6202</td>
<td>Relational Databases</td>
<td></td>
</tr>
<tr>
<td>ISTM 6209</td>
<td>Web and Social Analytics</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3 credits in any ISTM course at the 6000 level or above</td>
<td></td>
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