MASTER OF TOURISM ADMINISTRATION

The master of tourism administration degree program is designed to prepare students for competitive professional management positions in public, commercial, or nonprofit organizations, providing visitor services at the local, national, or international level. In addition to coursework, students have opportunities to learn from culturally diverse colleagues and from a wide range of visitor-service organizations. Students may choose one of the four formal concentration areas: sustainable tourism, event and meeting management, sport management, or hospitality management. They also may develop an individualized studies program.

Specific admission requirements are shown on the Graduate Program Finder. (http://www.gwu.edu/all-graduate-programs)

Visit the program website (http://business.gwu.edu/current-students-2/specialized-masters-programs/mts-degree-requirements) for additional information.

REQUIREMENTS

The following requirements must be fulfilled: 36 credits, including 18 credits in required courses, 9 to 12 credits in courses taken in one area of specialization, and 9 to 12 credits in elective courses. Alternatively, the student may propose a 36-credit individualized plan of study for consideration.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>TSTD 6249</td>
<td>Sustainable Destination Development</td>
<td></td>
</tr>
<tr>
<td>TSTD 6251</td>
<td>Quantitative Applications in Tourism/ Hospitality Management</td>
<td></td>
</tr>
<tr>
<td>TSTD 6270</td>
<td>Tourism and Hospitality Management Research</td>
<td></td>
</tr>
</tbody>
</table>

One of the following capstone course series:

- TSTD 6283 & TSTD 6297: Practicum and Advanced Topical Studies
- TSTD 6998 & TSTD 6999: Thesis Research and Thesis Research

**Areas of specialization**

- Sustainable tourism management
  - TSTD 6263: Destination Marketing
  - TSTD 6280: Advanced Workshop (Destination Economics)

- Event and meeting management
  - TSTD 6276: Risk Management for Events and Meetings
  - TSTD 6277: Event Management
  - TSTD 6278: Conference and Exposition Management

- Sport management
  - TSTD 6264: Sport Marketing
  - TSTD 6265: Sport Law: Contracts and Negotiations
  - TSTD 6266: Sport and Event Facility Management
  - TSTD 6267: Sport Media and Communications

- Hospitality management
  - TSTD 6220: International Hotel Management
  - TSTD 6221: Hotel/Resort Market Analysis
  - TSTD 6290: Special Topics (Relationship Management in Hospitality)
  - TSTD 6296: Travel Information Management Systems

**Electives**

9 to 12 credits in elective courses (dependent on concentration selected) chosen in consultation with the advisor.

**Individualized plan of study**

The student designs a 36-credit plan of study and provides a brief proposal specifying the courses to be taken. The student submits the proposal through the faculty advisor.