GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

The master of science in business analytics (MSBA) degree program offers a stand-alone graduate certificate in business analytics. The graduate certificate is available to current GW School of Business and GW graduate students as well as interested professionals who are not currently enrolled at the University. The credits earned for this certificate are directly transferable towards earning the MSBA degree for up three years after completion of the certificate.

Visit the program website (https://business.gwu.edu/academics/programs/certificate/graduate-certificate-business-analytics/) for additional information.

ADMISSIONS

Admission deadline:
- Fall and Summer Round 1 1/15
- Fall and Summer Round 2 4/1
- Fall and Summer Round 3 5/15

Standardized test scores: Either the Graduate Admissions Management Test (GMAT - institution code QK4-4F-40) or the Graduate Records Exam (GRE - institution code 5246) is required.

Recommendations: Two (2) recommendations required.

Prior academic records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended should be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Statement of purpose: In no more than 500 words, describe how the Master of Science in Business Analytics program fits into your professional life and career objectives.

Additional requirements: A current résumé is required.

International applicants only:

Supporting documents not submitted online should be mailed to:
The GW School of Business
Attn: Graduate Admissions
2201 G Street, NW, Suite 550
Washington, DC 20052

Contact for questions:
business@gwu.edu ~ 202-994-1212 (phone)
9:00 am - 5:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled: 12 credits total, including 10.5 credits in required courses and 1.5 credits in an elective course.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>DNSC 6302</td>
<td>Programming for Analytics I</td>
<td></td>
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<tr>
<td>DNSC 6303</td>
<td>Programming for Analytics II</td>
<td></td>
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<tr>
<td>DNSC 6311</td>
<td>Stochastic Foundation: Probability Models</td>
<td></td>
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<tr>
<td>DNSC 6312</td>
<td>Statistics for Analytics I</td>
<td></td>
</tr>
<tr>
<td>DNSC 6314</td>
<td>Machine Learning I</td>
<td></td>
</tr>
<tr>
<td>DNSC 6315</td>
<td>Machine Learning II</td>
<td></td>
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<tr>
<td>DNSC 6320</td>
<td>Pricing and Revenue Management</td>
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PLEASE NOTE that the minimum English language test scores required by this program are:
- Academic IELTS: an overall band score of 7.0 with no individual band score below 6.0; or
- TOEFL: 600 on paper-based, or 100 on Internet-based; or
- Academic PTE: 68

A minimum of 3 credits from the following courses*:
- DNSC 6209: Forecasting for Analytics
- DNSC 6233: Social Network Analysis for Managers
- DNSC 6278: Big Data Analytics
- DNSC 6280: Supply Chain Analytics
- DNSC 6320: Pricing and Revenue Management
- DNSC 6290: Special Topics
- DNSC 6321: Social Network Analytics
<table>
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<tr>
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<tbody>
<tr>
<td>DNSC 6323</td>
<td>Visualization for Analytics</td>
</tr>
<tr>
<td>DNSC 6325</td>
<td>Business Process Simulation</td>
</tr>
<tr>
<td>DNSC 6327</td>
<td>Sports Analytics</td>
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<tr>
<td>DNSC 6330</td>
<td>Responsible Machine Learning</td>
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*DNSC 6302 and DNSC 6311 may be waived by examination. If a waiver is granted, the total number credits required for the degree is not reduced and the student must make up the credits from the waived course(s) by taking additional elective credits.*