

GRADUATE CERTIFICATE IN ANALYTICS FOR MANAGERS

REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 9 credits in required courses and 3 credits in elective courses.

| Code | Title | Credits |
|--|-----------------------------------|---------|
| Required | | |
| MBAD 6224 | Decision Making and Data Analysis | 3 |
| DNSC 6232 | Machine Learning for Managers | 3 |
| DNSC 6240 | Decision Models for Managers | 3 |
| Electives | | |
| 3 credits selected from the following courses: | | |
| DNSC 6209 | Forecasting for Analytics | 1.5 |
| DNSC 6323 | Visualization for Analytics | 1.5 |
| DNSC 6321 | Social Network Analytics | 1.5 |
| DNSC 6320 | Pricing and Revenue Management | 1.5 |
| DNSC 6325 | Business Process Simulation | 1.5 |
| DNSC 6327 | Sports Analytics | 1.5 |
| DNSC 6330 | Responsible Machine Learning | 1.5 |