

GRADUATE CERTIFICATE IN STRATEGIC MANAGEMENT

The graduate certificate in strategic management program prepares future business leaders with strategic management principles by emphasizing the executive manager's perspective and evaluating the strategy of various types of organizations in the global economy. The curriculum covers key areas associated with strategic management, including corporate strategy, competitive strategy, corporate political and nonmarket strategy, business and government relations, strategic decision making, strategic networks, and strategic leadership. The program is recommended for individuals interested in the fields of consulting, business development, corporate strategy, corporate political strategy, sustainability, strategic compliance, and business and government relations.

Visit the program website (<https://business.gwu.edu/graduate-certificate-strategic-management/>) for additional information.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits in selected courses.

Code	Title	Credits
Required		
9 credits from the following courses:		
MBAD 6288	Strategic Management	
SMPP 6202	Business-Government Relations	
SMPP 6210	Strategic Environmental Management	
SMPP 6290	Special Topics (Strategic Leadership and Social Capital)	
SMPP 6290	Special Topics (Strategic Networking)	
MBAD 6245	Global Perspectives	
3 additional credits, either from the SMPP courses listed above or from the courses listed below:		
MGT 6253	Leadership and Executive Development	
MGT 6280	Entrepreneurship	
SMPP 6211	Corporate Environmental Management in Developing Nations	
SMPP 6215	Corporate Governance and Ethics	
SMPP 6216	Public Policy, Governance, and the Global Market	
SMPP 6218	Topics in Business and Society	

SMPP 6290	Special Topics (Corporate Strategy)
SMPP 6290	Special Topics (Public-Private Partnerships)
SMPP 6290	Special Topics (Strategic Negotiations in Society)