BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS, BUSINESS ECONOMICS AND PUBLIC POLICY CONCENTRATION

The concentration in business economics and public policy degree program is concerned with the continuing business-government dialogue that leads to effective decision making and equitable relations between the public and private sectors. The program is designed to help students develop the knowledge and skills useful for a wide variety of positions in public, private, for-profit, and nonprofit organizations. Students deepen their understanding of the social and legal environments that influence business and its relationships with government at all levels. Students also receive in-depth training in micro- and macroeconomic analysis. This key element of the field prepares students to perform rigorous and sophisticated analyses of the economic impacts of policy decisions on various types of institutions and organizations.

Study in this concentration also serves to ensure that students understand the workings of political systems and institutions, particularly those of the U.S. federal government. This understanding includes recognizing not only what government can do and achieve, but also the limits of its power and the role of private interests in driving political decision making in Congress and government agencies.

REQUIREMENTS

(Note: In accordance with GWSB concentration regulations (http://bulletin.gwu.edu/business/#concentration) students who complete the business economics and public policy concentration may not declare a minor in economics.)

Students who choose business economics and public policy to fulfill the bachelor of science with a major in business (http://bulletin.gwu.edu/business/bs/) concentration requirement take five courses (15 credits), as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Required for the concentration</td>
<td>ECON 2101 Intermediate Microeconomic Theory</td>
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<td>And one course selected from each of the following areas:</td>
<td>ECON 2102 Intermediate Macroeconomic Theory</td>
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<td>ECON 2158 Industrial Organization</td>
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<td>Political science</td>
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<td></td>
<td>PSC 2211 State and Urban Politics</td>
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PSC 2214 U.S. Constitutional Law and Politics I  
PSC 2215 U.S. Constitutional Law and Politics II  
PSC 2219 Political Parties and Interest Groups  
PSC 2220 Public Opinion  
PSC 2228 Media, Politics, and Government  
or SMPA 3428 Media, Politics, and Government  
PSC 2229 Media and Politics  

Political institutions  
PSC 2213 Judicial Politics  
PSC 2216 The American Presidency  
PSC 2218 Legislative Politics  
or PSC 2218W Legislative Politics  

Policy focus  
ECON 2136 Environmental and Natural Resource Economics  
ECON 2148 Survey of Health Economics  
ECON 3190 Law and Economics  
GEOG 2120 World Regional Geography  
IAFF 3190 Special Topics in International Affairs (Human Rights and Ethics)  
MGT 3305 Human Capital Sustainability  
PSC 2222 Science, Technology, and Politics  
TSTD 4900 Special Topics (Advocacy & Lobbying)