

BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS, BUSINESS ECONOMICS AND PUBLIC POLICY CONCENTRATION

The bachelor of science in business with a concentration in business economics and public policy degree program is concerned with the continuing business-government dialogue that leads to effective decision making and equitable relations between the public and private sectors. The program is designed to help students develop the knowledge and skills useful for a wide variety of positions in public, private, for-profit, and nonprofit organizations. Students deepen their understanding of the social and legal environments that influence business and its relationships with government at all levels. Students also receive in-depth training in micro- and macroeconomic analysis. This key element of the field prepares students to perform rigorous and sophisticated analyses of the economic impacts of policy decisions on various types of institutions and organizations.

Study in this concentration also serves to ensure that students understand the workings of political systems and institutions, particularly those of the U.S. federal government. This understanding includes recognizing not only what government can do and achieve, but also the limits of its power and the role of private interests in driving political decision making in Congress and government agencies.

Visit the program website (<https://business.gwu.edu/academics/programs/undergraduate/bba/business-economics-and-public-policy/>) for more information.

REQUIREMENTS

In addition to the requirements for the bachelor of science with a major in business, (<http://bulletin.gwu.edu/business/bs/>) the concentration in business economics and public policy requires five field courses:

Code	Title	Credits
Required		
Required field course		
ECON 2101	Intermediate Microeconomic Theory	
Economics field course		
One of the following:		
ECON 2102	Intermediate Macroeconomic Theory	
ECON 2158	Industrial Organization	
Political science field course		

One of the following:

PSC 2211	State and Urban Politics
PSC 2214	U.S. Constitutional Law and Politics I
PSC 2215	U.S. Constitutional Law and Politics II
PSC 2219	Political Parties and Interest Groups
PSC 2220	Public Opinion
PSC 2228	Media, Politics, and Government
or SMPA 3428	Media, Politics, and Government
PSC 2229	Media and Politics

Political institutions field course

One of the following:

PSC 2213	Judicial Politics
PSC 2216	The American Presidency
PSC 2218	Legislative Politics

Policy focus field course

One of the following:

ECON 2136	Environmental and Natural Resource Economics
ECON 2148	Survey of Health Economics
ECON 3190	Law and Economics
GEOG 2120	World Regional Geography
IAFF 3190	Special Topics in International Affairs (Human Rights and Ethics)
MGT 3305	Human Capital Sustainability
PSC 2222	Science, Technology, and Politics
TSTD 4900	Special Topics (Advocacy & Lobbying)

Students should consult with an advisor for specific bachelor of science in business general education courses (<https://business.gwu.edu/current-students/undergraduate/advising-center/degree-requirements/>) that apply to this concentration.