BA Bachelor of Science with a Major in Business, Business Economics and Public Policy Concentration

The bachelor of science in business with a concentration in business economics and public policy degree program is concerned with the continuing business-government dialogue that leads to effective decision making and equitable relations between the public and private sectors. The program is designed to help students develop the knowledge and skills useful for a wide variety of positions in public, private, for-profit, and nonprofit organizations. Students deepen their understanding of the social and legal environments that influence business and its relationships with government at all levels. Students also receive in-depth training in micro- and macroeconomic analysis. This key element of the field prepares students to perform rigorous and sophisticated analyses of the economic impacts of policy decisions on various types of institutions and organizations.

Study in this concentration also serves to ensure that students understand the workings of political systems and institutions, particularly those of the U.S. federal government. This understanding includes recognizing not only what government can do and achieve, but also the limits of its power and the role of private interests in driving political decision making in Congress and government agencies.


REQUIREMENTS

In addition to the requirements for the bachelor of science with a major in business, (http://bulletin.gwu.edu/business/bs/) the concentration in business economics and public policy requires five field courses:

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td></td>
<td><strong>Required</strong></td>
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<td></td>
<td>Required field course</td>
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<tr>
<td>ECON 2101</td>
<td>Intermediate Microeconomic Theory</td>
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<td>Economics field course</td>
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<td>One of the following:</td>
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<td>ECON 2102</td>
<td>Intermediate Macroeconomic Theory</td>
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<td>ECON 2158</td>
<td>Industrial Organization</td>
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<td>Political science field course</td>
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One of the following:

- PSC 2211 State and Urban Politics
- PSC 2214 U.S. Constitutional Law and Politics I
- PSC 2215 U.S. Constitutional Law and Politics II
- PSC 2219 Political Parties and Interest Groups
- PSC 2220 Public Opinion
- PSC 2228 Media, Politics, and Government
  or SMPA 3428 Media, Politics, and Government
- PSC 2229 Media and Politics
- Political institutions field course
  One of the following:
  - PSC 2213 Judicial Politics
  - PSC 2216 The American Presidency
  - PSC 2218 Legislative Politics
- Policy focus field course
  One of the following:
  - ECON 2136 Environmental and Natural Resource Economics
  - ECON 2148 Survey of Health Economics
  - ECON 3190 Law and Economics
  - GEOG 2120 World Regional Geography
  - IAFF 3190 Special Topics in International Affairs (Human Rights and Ethics)
  - MGT 3305 Human Capital Sustainability
  - PSC 2222 Science, Technology, and Politics
  - TSTD 4900 Special Topics (Advocacy & Lobbying)

Students should consult with an advisor for specific bachelor of science in business general education courses (https://business.gwu.edu/current-students/undergraduate/advising-center/degree-requirements/) that apply to this concentration.