BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS

OVERVIEW

The bachelor of science in business degree offers general management preparation with an opportunity for specialization in a specific field of business. This degree represents a careful balance of structure and choice, with flexibility that allows students to tailor their programs to reflect individual career goals.

REQUIREMENTS

The following requirements must be fulfilled: a minimum of 120 credits, including University General Education (http://bulletin.gwu.edu/university-regulations/general-education/), pre-business courses, business major courses, and at least one GWSB concentration or GWSB second major.

Students pursuing business as a second major should reference the business as a second major (p. 2) requirements section at the bottom of this page.

Code   Title                                           Credits
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**General education courses**

UW 1020 University Writing                          6 credits distributed over at least two Writing in the Disciplines (WID) courses taken in separate semesters.

One critical analysis in the humanities course.  

One scientific reasoning with laboratory course.  

**Pre-business courses**

BADM 1001 & BADM 1002 Business Leader Foundations I and Business Leader Foundations II  

or BADM 1003 Business Leader Foundations for Transfer Students

BADM 3001 Business Leader Career Strategy

BADM 4001 Business Leader Launch

DNSC 1001 Business Analytics I: Statistics for Descriptive and Predictive Analytics  

or STAT 1051 Introduction to Business and Economic Statistics  

or STAT 1053 Introduction to Statistics in Social Science  

or STAT 1111 Business and Economic Statistics I  

or APSC 3115 Engineering Analysis III

DNSC 2001 Business Analytics II: Predictive and Prescriptive Analytics  

or STAT 2112 Business and Economic Statistics II  

or STAT 2118 Regression Analysis  

or ECON 2123 Introduction to Econometrics  

or STAT 2123 Introduction to Econometrics

ECON 1011 Principles of Economics I

ECON 1012 Principles of Economics II

One of the following sequences in mathematics:  

MATH 1231 & MATH 1232 Single-Variable Calculus I and Single-Variable Calculus II  

or MATH 1051 & MATH 1252 Finite Mathematics for the Social and Management Sciences and Calculus for the Social and Management Sciences

Concentration requirement

A GWSB concentration is required for all BS in business students. Students select a concentration from among accountancy (http://bulletin.gwu.edu/business/accountancy/concentration/); business analytics (http://bulletin.gwu.edu/business/decision-science/concentration-business-analytics/); business economics and public policy (http://bulletin.gwu.edu/business/bs/economics-and-public-policy/); finance (http://bulletin.gwu.edu/business/finance/concentration-finance/); information systems and technology management (http://bulletin.gwu.edu/business/information-systems-technology-management-bs-business-istm-concentration/); entrepreneurship and innovation (http://bulletin.gwu.edu/business/management-bs-business-entrepreneurship-and-innovation-concentration/); international business (http://bulletin.gwu.edu/business/international-business/concentration/); marketing strategy and analytics (http://bulletin.gwu.edu/business/marketing/concentration-marketing-strategy-analytics/); real estate (http://bulletin.gwu.edu/business/finance/concentration-real-estate/); sport, event, and hospitality management (http://bulletin.gwu.edu/business/management/concentration-sport-event-hospitality-management/); or, with faculty approval, may structure an individualized concentration (http://bulletin.gwu.edu/business/bs/individualized-concentration/) reflecting a specific interest in business. The concentration consists of five field courses designated by the department. The concentration must be selected no later than the second semester of the sophomore year. Students should contact the GWSB Undergraduate Advising Team to declare a
concentration. Reference the concentration regulations in the GWSB undergraduate policies section of this bulletin.

1UW 1020 University Writing must be successfully completed before enrollment in a WID courses for credit toward this requirement. WID courses are designated in the curriculum with a ‘W’ appended to the course number.

2See University General Education Requirements (http://bulletin.gwu.edu/university-regulations/general-education/) for a list of approved courses.

3First-year students are required to take BADM 1001 and BADM 1002; transfer students are required to take BADM 1003.

4Students should meet with a GWSB academic advisor to discuss other options for fulfilling the mathematics requirement.

**BUSINESS AS A SECOND MAJOR REQUIREMENTS**

Students who are pursuing business as a second major are required to complete the following courses. Non-GWSB students may declare business as a second major directly with their home school advisor; a signature from a GWSB academic advisor is not required.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCY 2001</td>
<td>Introduction to Financial Accounting</td>
<td></td>
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<tr>
<td>ACCY 2002</td>
<td>Introductory Managerial Accounting</td>
<td></td>
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<tr>
<td>BADM 2301</td>
<td>Management Information Systems Technology</td>
<td></td>
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<tr>
<td>BADM 3103</td>
<td>Human Capital in Organizations</td>
<td></td>
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<tr>
<td>BADM 3401</td>
<td>Contemporary Marketing Management</td>
<td></td>
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<tr>
<td>or BADM 3401W</td>
<td>Contemporary Marketing Management</td>
<td></td>
</tr>
<tr>
<td>BADM 3501</td>
<td>Financial Management and Markets</td>
<td></td>
</tr>
<tr>
<td>BADM 3601</td>
<td>Operations Management</td>
<td></td>
</tr>
<tr>
<td>BADM 4101</td>
<td>Business Ethics and the Legal Environment</td>
<td></td>
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<tr>
<td>or BADM 4101W</td>
<td>Business Ethics and the Legal Environment</td>
<td></td>
</tr>
<tr>
<td>BADM 4801</td>
<td>Strategy Formulation and Implementation</td>
<td></td>
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<tr>
<td>One course selected from the following:</td>
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<tr>
<td>BADM 1004</td>
<td>The Age of Globalization</td>
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<tr>
<td>BADM 2001</td>
<td>Markets and Politics</td>
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