

BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS

REQUIREMENTS

The following requirements must be fulfilled: 120 credits, including general education and pre-business courses, and business core courses and, and all courses in one concentration.

Code	Title	Credits
General education		
UW 1020	University Writing	
One critical analysis in the humanities course. ¹		
One scientific reasoning with lab course. ¹		
One of the following two-course sequences in mathematics: ²		
MATH 1051 & MATH 1252	Finite Mathematics for the Social and Management Sciences and Calculus for the Social and Management Sciences	
or MATH 1231 & MATH 1232	Single-Variable Calculus I and Single-Variable Calculus II	
Pre-business courses		
BADM 1001 & BADM 1002	First-Year Development Course I and First-Year Development Course II ³	
or BADM 1003	Transfer Student Development Course	
BADM 3001	Career Management Strategy ⁴	
BADM 4001	Leadership and Career Launch ⁵	
ECON 1011	Principles of Economics I	
ECON 1012	Principles of Economics II	
DNSC 1001	Business Analytics I: Statistics for Descriptive and Predictive Analytics	
or STAT 1051	Introduction to Business and Economic Statistics	
or STAT 1053	Introduction to Statistics in Social Science	
or STAT 1111	Business and Economic Statistics I	
or APSC 3115	Engineering Analysis III	
DNSC 2001	Business Analytics II: Predictive and Prescriptive Analytics ⁶	
or STAT 2112	Business and Economic Statistics II	

or STAT 2118	Regression Analysis
or ECON 2123	Introduction to Econometrics
or STAT 2123	Introduction to Econometrics

Code	Title	Credits
Business core courses		
ACCY 2001	Introduction to Financial Accounting	
ACCY 2002	Introductory Managerial Accounting	
BADM 1004	The Age of Globalization	
BADM 2001W	Markets and Politics	
BADM 2301	Management Information Systems Technology	
BADM 3103	Human Capital in Organizations	
BADM 3401	Contemporary Marketing Management	
or BADM 3401W	Contemporary Marketing Management	
BADM 3501	Financial Management and Markets	
BADM 3601	Operations Management	
BADM 4101	Business Ethics and the Legal Environment	
or BADM 4101W	Business Ethics and the Legal Environment	
BADM 4801	Strategy Formulation and Implementation	
IBUS 3001	Introduction to International Business	
Electives		

In general, students complete 37 credits in elective courses, or the minimum necessary to reach 120 credits for the degree. 18 of those credits must be taken outside of GWSB. Elective courses may be numbered 1000 to 4999. Electives may not include LSPA (Lifestyle, Sport, and Physical Activity) courses and may include a maximum of one HLWL (Health and Wellness) course. Students may use electives for an additional concentration, a second GWSB or non-GWSB major, or a minor.

¹See University General Education Requirement (<http://bulletin.gwu.edu/university-regulations/general-education/>) for a list of approved courses.

²Students should meet with a GWSB academic advisor to discuss other options for fulfilling the mathematics requirement.

³Freshmen are required to take BADM 1001 and BADM 1002; transfer students are required to take BADM 1003.

⁴BADM 3001 is offered with subject-specific sections and should be completed during the sophomore year, following successful completion of BADM 1001 and BADM 1002, or BADM 1003.

⁵BADM 4001 is offered with experiential-specific sections and should be completed in the senior year.

⁶Students should meet with a GWSB academic advisor to discuss which advanced statistics requirement is appropriate for your concentration.

Concentration requirement

A business concentration is required for all BS in business students. Students select a field of concentration from among accountancy; business analytics; business economics and public policy; finance; information systems and technology management; innovation and entrepreneurship; international business; marketing strategy and analytics; real estate; sport, event, and hospitality management; or, with faculty approval, may structure an individualized field of concentration reflecting a specific interest in business. The concentration consists of five field courses designated by the department. The concentration must be selected no later than the second semester of the sophomore year. Students should contact the GWSB Undergraduate Advising Center to declare a concentration.

Concentrations are restricted to GWSB students. Students may pursue up to three concentrations under the BS in business degree. Each concentration must have at least 9 credits taken in residence. Courses taken for the concentration may not apply to any other requirement. All courses in each concentration must be completed with a minimum grade of C-. Information concerning concentration requirements is available on the School of Business website (<https://business.gwu.edu/academics/programs/undergraduate/bba/>) or at the GWSB Undergraduate Advising Center (<https://business.gwu.edu/current-students/undergraduate/advising-center/>).

CONCENTRATION OPTIONS:

- Innovation and entrepreneurship (<http://bulletin.gwu.edu/business/management/bs-business-innovation-and-entrepreneurship-concentration/>)
- International business (<http://bulletin.gwu.edu/business/international-business/bs-business-ib-concentration/>)
- Marketing strategy and analytics (<http://bulletin.gwu.edu/business/marketing/bs-business-marketing-concentration/>)
- Real estate (<http://bulletin.gwu.edu/business/finance/bs-business-real-estate-concentration/>)
- Sport, event, and hospitality management (<http://bulletin.gwu.edu/business/bs/sport-event-and-hospitality-management-concentration/>)
- Individualized concentration (<http://bulletin.gwu.edu/business/bs/individualized-concentration/>)
- Accountancy (<http://bulletin.gwu.edu/business/accountancy/bs-business-accountancy-concentration/>)
- Business analytics (<http://bulletin.gwu.edu/business/decision-science/bs-business-business-analytics-concentration/>)
- Business economics and public policy (<http://bulletin.gwu.edu/business/bs/economics-and-public-policy/>)
- Finance (<http://bulletin.gwu.edu/business/finance/bs-business-finance-concentration/>)
- Information systems and technology management (<http://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>)