MASTER OF ARTS IN THE FIELD OF COMMUNICATION MANAGEMENT

The master of arts in communication management, the only degree of its kind in the Washington, DC, metropolitan area, prepares students to plan, implement, monitor and revise communication messages and processes within and across organizations. Students graduate with in-demand skills and a competitive edge in the growing communication management field.

Coursework explores how people inform, influence, and persuade each other. The interdisciplinary program is designed to meet the needs of a diverse pool of students, with courses including intercultural negotiation, persuasion, principled political leadership, international business strategy and conflict management and negotiation. Thesis and non-thesis options are available.

The student’s experience in the program is enhanced by GW’s location in the heart of DC, which provides unique access to a wealth of government and media agencies, consulting firms, and other notable organizations.

Visit the program website (https://orgsciandcomm.columbian.gwu.edu/ma-communication-management/) for additional information.

ADMISSIONS

Admission deadlines:
- Fall - April 1 (February 1 for applicants applying for assistantships/fellowships)
- Spring - October 1

Standardized test scores:
- The GRE general test (institutional code 5246). Waived for applicants who hold a JD, MD, or PhD.

The Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the PTE Academic is required of all applicants except those who hold a bachelor’s, master’s, or doctoral degree from a college or university in the United States or from an institution located in a country in which English is the official language, provided English was the language of instruction.

Minimum score for the program are:
- Academic IELTS: an overall band score of 6.0 with no individual score below 5.0; or
- TOEFL: 550 on paper-based or 80 on Internet-based; or
- PTE Academic: 53

Recommendations required:
- Two (2) letters of recommendation.

Prior academic records:
Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended must be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

If transcripts are in a language other than English, English language translations must be provided. The English translation alone should be uploaded into your application.

Statement of purpose:
In an essay of 250 – 500 words, state your purpose in undertaking graduate study in your chosen field. Include your academic objectives, research interests, and career plans. Also discuss your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned on the application.

International applicants only:
Please follow this link - https://columbian.gwu.edu/international-graduate-applicants (https://columbian.gwu.edu/international-graduate-applicants/) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

For more information on the admission process, please visit the Columbian College of Arts and Sciences Frequently Asked Questions (http://columbian.gwu.edu/graduate/admissions/faqs/) page.

Supporting documents not submitted online should be mailed to:
Columbian College of Arts and Sciences - Graduate Admissions Office
The George Washington University
801 22nd Street NW, Phillips Hall 215
Washington DC 20052

Contact for questions:
askccas@gwu.edu ~ 202-994-6210 (phone) ~ 202-994-6213 (fax)
8:30 am - 5:30 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Graduate Programs (http://bulletin.gwu.edu/arts-sciences/#degree regulations text).

Thesis option—30 credits, including 15 credits in required courses, 6 credits in thesis, and 9 credits in elective courses, at
least 3 credits of which must be in a COMM course; non-thesis option—30 credits, including 15 credits in required courses and 15 credits in elective courses, at least 6 credits of which must be in COMM courses.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td></td>
<td><strong>Required</strong></td>
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<td><strong>Required for thesis students</strong></td>
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<td><strong>Electives</strong></td>
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### Code       Title                                      Credits
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COMM 6150     Persuasion                           |
on ORSC 6224  Persuasion and Negotiation          |
COMM 6100     Communication Theory                  |
COMM 6110     Research Methods in Communication      |
COMM 6171     Professional Communication            |
COMM 6190     Leadership Communication              |
COMM 6999     Master's Thesis (taken twice for a total of 6 credits) |
ANTH 6506     Topics in Medical Anthropology         |
COMM 6165     Organizational and Communication Networks |
COMM 6172     Health Communication                   |
COMM 6174     Intercultural Communication            |
COMM 6179     Sexual Communication                  |
COMM 6189     Intercultural Negotiation              |
COMM 6196     Independent Study                     |
COMM 6242     Organizational Communication and Conflict Management |
on ORSC 6242  Organizational Communication and Conflict Management |
DNSC 6247     Organization, Management, and Leadership |
DNSC 6290     Special Topics (Communication Strategy in Project Management) |
EDUC 6530     Intercultural Campus Leadership         |
HOL 6704      Leadership in Organizations            |
IAFF 6171     Introduction to Conflict Resolution     |
IBUS 6201     International Marketing                |
IBUS 6401     International Business Strategy        |
MGT 6210      Leading Teams                          |
MGT 6215      Conflict Management and Negotiations   |
ORSC 6212     Current Issues in Personnel Testing and Selection |
ORSC 6214     Personnel Training and Performance Appraisal Systems |
ORSC 6243     Seminar: Leadership in Complex Organizations |
PMGT 6402     Applied Political Communications       |
PMGT 6404     Principled Political Leadership         |
PSYC 8243     Seminar: Psychology of Leadership in Organizations |
PSYC 8248     Research Applications to Organizational Intervention and Change |
PUBH 6247     Epidemiologic Methods I: Design of Health Studies |
PUBH 6431     Global Health Communication Strategies and Skills |
PUBH 6500     Planning and Implementing Health Promotion Programs |
PUBH 6501     Program Evaluation                     |
PUBH 6503     Introduction to Public Health Communication and Marketing |
PUBH 6570     Advanced Public Health Communication and Marketing |
SMPA 6202     Media Effects, Public Opinion, and Persuasion |
SMPA 6204     Strategic Political Communication       |