MASTER OF ARTS IN THE FIELD OF COMMUNICATION MANAGEMENT

The master of arts in communication management, the only degree of its kind in the Washington, DC, metropolitan area, prepares students to plan, implement, monitor and revise communication messages and processes within and across organizations. Students graduate with in-demand skills and a competitive edge in the growing communication management field.

Coursework explores how people inform, influence, and persuade each other. The interdisciplinary program is designed to meet the needs of a diverse pool of students, with courses including intercultural negotiation, persuasion, principled political leadership, international business strategy and conflict management and negotiation. Thesis and non-thesis options are available.

The student's experience in the program is enhanced by GW's location in the heart of DC, which provides unique access to a wealth of government and media agencies, consulting firms, and other notable organizations.

Visit the program website (https://orgsciandcomm.columbian.gwu.edu/ma-communication-management/) for additional information.

ADMISSIONS

Admission deadlines:	Fall - February 1: Priority consideration for admission and funding; April 1: Guaranteed review for admission and consideration for funding, if available. (Applications for admission will continue to be accepted after April 1, when space remains available in the program.)
	Spring - October 1
Standardized test scores:	GRE not required.
	The Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the PTE Academic is required of all applicants except those who hold a bachelor's, master's, or doctoral degree from a college or university in the United States or from an institution located in a country in which English is the official language, provided English was the language of instruction.
	Minimum score for the program are:
	- Academic IELTS: an overall band score of 6.0 with no individual score below 5.0; or
	- TOEFL: 550 on paper-based or 80 on Internet-based; or
	- PTE Academic: 53
Recommendations required:	Two (2) letters of recommendation.
Prior academic records:	Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended must be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.
	If transcripts are in a language other than English, English language translations must be provided. The English translation alone should be uploaded into your application.
Statement of purpose:	In an essay of 250 – 500 words, state your purpose in undertaking graduate study in your chosen field. Include your academic objectives, research interests, and career plans. Also discuss your related qualifications, including collegiate, professional, and community activities, and any other substantial accomplishments not already mentioned on the application.
International applicants only:	Please follow this link - https://columbian.gwu.edu/international-graduate-applicants (https://columbian.gwu.edu/international-graduate-applicants/) - to review the International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

Supporting documents not submitted online should be mailed to:

Columbian College of Arts and Sciences, Office of Graduate Studies
The George Washington University
801 22nd Street NW, Phillips Hall 107
Washington DC 20052

For additional information about the admissions process visit the Columbian College of Arts and Sciences Frequently Asked Questions (https://columbian.gwu.edu/graduate-admissions-faq/) page.

Contact:

askccas@gwu.edu
202-994-6210 (phone)

Hours: 9:00 am to 5:00 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Graduate Programs (https://bulletin.gwu.edu/arts-sciences/#degreeregulationstext).

Thesis option—30 credits, including 15 credits in required courses, 6 credits in thesis, and 9 credits in elective courses, at least 3 credits

of which must be in a COMM course; non-thesis option—30 credits, including 15 credits in required courses and 15 credits in elective courses, at least 6 credits of which must be in COMM courses.

Code	Title	Credits
Required		
COMM 6150	Persuasion	
or ORSC 6224	Persuasion and Negotiation	
COMM 6100	Communication Theory	
COMM 6110	Research Methods in Communication	
COMM 6171	Professional Communication	
COMM 6190	Leadership Communication	
Required for thesis students		
COMM 6999	Thesis Research (taken twice for a total of 6 credits)	
Electives		
9 credits for thesis students and 15 credits for non-thesis students, selected from the following:		
ANTH 6506	Topics in Medical Anthropology	
COMM 6165	Organizational and Communication Networks	
COMM 6172	Health Communication	
COMM 6174	Intercultural Communication	
COMM 6179	Sexual Communication	
COMM 6189	Intercultural Negotiation	
COMM 6196	Independent Study	
COMM 6242	Organizational Communication and Conflict Management	
or ORSC 6242	Organizational Communication and Conflict Management	
DNSC 6247	Organization, Management, and Leadership	
DNSC 6290	Special Topics (Communication Strategy in Project Management)	
EDUC 6530	Intercultural Campus Leadership	
HOL 6704	Leadership in Organizations	
IAFF 6171	Introduction to Conflict Resolution	
IBUS 6201	International Marketing	
IBUS 6401	International Business Strategy	
MGT 6210	Leading Teams	
MGT 6215	Conflict Management and Negotiations	
ORSC 6212	Current Issues in Personnel Testing and Selection	
ORSC 6214	Personnel Training and Performance Appraisal Systems	
ORSC 6243	Seminar: Leadership in Complex Organizations	
PMGT 6402	Applied Political Communications	
PMGT 6404	Principled Political Leadership	
PSYC 8243	Seminar: Psychology of Leadership in Organizations	
PSYC 8248	Research Applications to Organizational Intervention and Change	
PUBH 6247	Epidemiologic Methods I: Design of Health Studies	
PUBH 6431	Global Health Communication Strategies and Skills	
PUBH 6500	Planning and Implementing Health Promotion Programs	
PUBH 6501	Program Evaluation	
PUBH 6503	Introduction to Public Health Communication and Marketing	
PUBH 6570	Advanced Public Health Communication: Theory and Practice	
SMPA 6202	Media Effects, Public Opinion, and Persuasion	
SMPA 6204	Strategic Political Communication	