BACHELOR OF ARTS WITH A MAJOR IN POLITICAL COMMUNICATION

REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Undergraduate Programs (http://bulletin.gwu.edu/arts-sciences/#degreeregulationtext).

Program-specific curriculum:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Required courses (30 credits):</td>
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<tr>
<td>PSC 1001</td>
<td>Introduction to Comparative Politics</td>
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<td>or PSC 1003</td>
<td>Introduction to International Politics</td>
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<tr>
<td>PSC 1002</td>
<td>Introduction to American Politics and Government</td>
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<tr>
<td>STAT 1053</td>
<td>Introduction to Statistics in Social Science</td>
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<tr>
<td>SMPA 2102</td>
<td>Introduction to Political Communication (which requires a minimum grade of C to remain in the major)</td>
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<tr>
<td>SMPA 2110W</td>
<td>Introduction to News Writing and Reporting</td>
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<tr>
<td>SMPA 2112</td>
<td>Digital Media I: Introduction to Video Production</td>
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<td>SMPA 2113</td>
<td>Digital Media II: Introduction to Web Production and Social Media</td>
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<td>SMPA 2151</td>
<td>Research Methods</td>
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<tr>
<td>SMPA 2152</td>
<td>Data Analysis for Journalism and Political Communication</td>
<td></td>
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<tr>
<td>SMPA 4199</td>
<td>Senior Seminar</td>
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<td>Electives</td>
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<td>Seven courses (21 credits) from the following:</td>
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<td>SMPA 2173</td>
<td>Media Law</td>
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<tr>
<td>SMPA 3194</td>
<td>Selected Topics in Political Communication (May be repeated once for credit)</td>
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<tr>
<td>SMPA 3196</td>
<td>Independent Study</td>
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SM PA 3197 Internship (only one, 3-credit internship may be taken for credit toward the major)

SM PA 3245W Editorial and Persuasive Writing

SM PA 3240W Washington Reporting

SM PA 3241W Campaign Reporting

SM PA 3333 Media Organizations and Audiences

SM PA 3350 Public Diplomacy

SM PA 3352 Principles of Public Relations

SM PA 3353 Strategic Political Communication

SM PA 3354 Political Campaign Communication

SM PA 3355 Campaign Advertising

SM PA 3358 Strategic Practicum

SM PA 3428 Media, Politics, and Government

SM PA 3450 Social Media

SM PA 3459 Language and Politics

SM PA 3460 Race, Media, and Politics

SM PA 3461 Campaigns and Elections

SM PA 3463 Media Bias

SM PA 3469 International Communication

SM PA 3470 Comparative Media Systems

SM PA 3471 Media in the Developing World

SM PA 3472 Media and Foreign Policy

SM PA 3476 Media, Technology, and Culture

SM PA 3477 Information Technology and Politics

SM PA 4198 Special Honors Research Seminar

Students must achieve specified grades in some courses. Consult the School of Media and Public Affairs (http://smpa.gwu.edu/) for particular grade and course sequencing requirements.

GENERAL EDUCATION

In addition to the University General Education Requirement (http://bulletin.gwu.edu/university-regulations/general-education/#text), undergraduate students in Columbian
College must complete a further, College-specific general education curriculum—Perspective, Analysis, Communication, or G-PAC. Together with the University General Education Requirement, G-PAC engages students in active intellectual inquiry across the liberal arts. Students achieve a set of learning outcomes that enhance their analytical skills, develop their communication competencies, and invite them to participate as responsible citizens who are attentive to issues of culture, diversity, and privilege.

G-PAC approved courses, Dean’s Seminars, and Sophomore Colloquia that may be available for registration are listed on the CCAS Advising website (https://advising.columbian.gwu.edu/general-education-courses/).

Coursework for the University General Education Requirement is distributed as follows:

• Writing—one approved course in university writing and two approved writing in the disciplines (WID) courses.
• Humanities—one approved course in the humanities that involves critical or creative thinking skills.
• Mathematics or Statistics—one approved course in either mathematics or statistics.
• Natural or Physical Science—one approved laboratory course that employs the process of scientific inquiry.
• Social Sciences—two approved courses in the social sciences.

Coursework for the Columbian College general education curriculum is distributed as follows:

• Arts—one approved course in the arts that involves the study or creation of artwork based on an understanding or interpretation of artistic traditions or knowledge of art in a contemporary context.
• Global or Cross-Cultural Perspective—one approved course that analyzes the ways in which institutions, practices, and problems transcend national and regional boundaries.
• Humanities—one approved course in the humanities that involves critical thinking skills (in addition to the one course in this category required by the University General Education Requirement).
• Local or Civic Engagement—one approved course that develops the values, ethics, disciplines, and commitment to pursue responsible public action.
• Natural or Physical Science—one approved laboratory course that employs the process of scientific inquiry (in addition to the one course in this category required by the University General Education Requirement).
• Oral Communication—one course in oral communication.

Certain courses are approved to fulfill the requirement in more than one of these categories.

Courses taken in fulfillment of G-PAC also may be counted toward majors or minors. Transfer courses taken prior to, but not after, admission to George Washington University may count toward the University General Education Requirement and G-PAC, if those transfer courses are equivalent to GW courses that have been approved by the University and the College.

SPECIAL HONORS

In addition to the general requirements stated under University Regulations, in order to be considered for graduation with Special Honors, students with a 3.7 GPA in all courses completed at GW and in all courses required for the major may declare for Special Honors in political communication at the beginning of the senior year. Students take SMPA 4199 Senior Seminar in the first semester of the senior year and SMPA 4198 Special Honors Research Seminar in the second semester. To achieve Special Honors, the student must maintain the required GPA and present a successful oral defense of a research paper prepared for the Honors Research Seminar before a committee that includes the seminar instructor and two other faculty members nominated by the student and approved by the seminar instructor.