MASTER OF ARTS IN THE FIELD OF NEW MEDIA PHOTOJOURNALISM

The new media photojournalism program is a high-energy, immersive experience grounded in the fundamentals of photojournalism and documentary photography. Emphasizing strong storytelling skills and fluency in multimedia platforms, the master of arts in new media photojournalism program incorporates writing, photography, audio, video, and web design to prepare students to work as freelancers, visual reporters, editors, and producers.

The program emphasizes the individual as a visual reporter and encourages experimentation with new ways of storytelling, documentation, and editing. The program also encourages its students to explore the latest digital practices taught in conjunction with the enduring fundamentals of visual reporting, editing, and ethics. Through intensive faculty mentoring along with a broad and flexible program of study and internship opportunities, students choose and develop their professional paths.

In addition to the Washington Post, National Public Radio, National Geographic, and Discovery Communications, countless newspapers, magazines, trade journals and major media outlets are located within a five-mile radius of the Corcoran’s downtown Washington, DC, campus. Graduates of the program are prepared to excel in careers in a wide range of visual media, including photography, picture and video editing, documentary production and multimedia management, and go on to lead a new generation of photojournalists as the field evolves in tandem with technology.

Visit the program website (https://corcoran.gwu.edu/new-media-photojournalism/) for additional information.

ADMISSIONS

Admission deadline: Fall – February 1

Standardized test scores:
- GRE is not required.
- The Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the PTE Academic is required of all applicants except those who hold a bachelor’s, master’s, or doctoral degree from a college or university in the United States or from an institution located in a country in which English is the official language, provided English was the language of instruction.

Minimum scores for the program are:
- Academic IELTS: an overall band score of 7.0 with no individual score below 6.0; or
- TOEFL: 600 on paper-based or 100 on Internet-based; or
- PTE Academic: 68.

Recommendations required:
- Two (2) recommendations

Prior academic records:
- Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended must be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

Statement of purpose:
- In an essay of no more than 750 words, state your purpose in undertaking graduate study in your chosen field at GW in particular, including your academic objectives and career plans.

Portfolio:
- At the heart of the NMPJ program is visual reporting on the human condition and society. We are looking for potential candidates whose work demonstrates developing mastery of the use of photographic composition in storytelling, and a passion for exploring issues through lens-based media.

The portfolio submission for the NMPJ application process allows for 20 curated entries and should be submitted as one pdf document. This may include any combination of single images, photo stories, videos, page layout sequences, tear sheets, and other forms of visual arts. Prior video work is not required for admission into the program. Fluency in 35mm photography is required, although we will consider exceptions.

All parts of the portfolio submission should be clearly labeled and should include captions or project descriptions. Examples of information to include would be medium, date created, publication or exhibition date and venue, and motivation for making the work. If video work is submitted in the portfolio submission, it should be submitted in the portfolio pdf as a link accompanied by a brief project description that clearly states the role of the applicant in the making of the video, e.g., script writer, director, primary camera, editor, or any combo, etc.

Flickr feeds, Instagram accounts, links to entire websites will not be accepted as discreet portfolio entries.

Writing Sample:
- A 3-5 page writing sample, published or unpublished.

Interview:
- An interview is required.
Please review International Applicant Information carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

For more information on the admission process, please visit the Columbian College of Arts and Sciences Frequently Asked Questions page.

Supporting documents not submitted online should be mailed to: Columbian College of Arts and Sciences - Graduate Admissions Office
The George Washington University
801 22nd Street NW, Phillips Hall 215
Washington DC 20052

Contact for questions: askccas@gwu.edu – 202-994-6210 (phone) – 202-994-6213 (fax)
8:30 am - 5:30 pm, Monday through Friday

REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Graduate Programs.

Program-specific curriculum

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**Required**

First year: fall

CPJ 6100 Research, Reporting, and Writing: Contemporary Journalism Practice

CPJ 6050 Advanced Multimedia Lab I

CPJ 6110 Story and Narrative in Photojournalism

First year: spring

CPJ 6020 Topics in Photo Editing Studio Seminar

CPJ 6225 Making Meaning Through the Photography Book

CPJ 6260 Professional Practices for Photojournalism

CPJ 6060 Advanced Multimedia Lab II: Editing and Production

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Capstone year: fall

CPJ 6500 New Media Photojournalism Capstone Production Workshop

CPJ 6550 New Media Photojournalism Capstone Research and Reporting

CPJ 6640 Advanced Studio and Location Lighting *

Capstone year: spring

CPJ 6501 New Media Photojournalism Capstone Post-Production Workshop

CPJ 6540 Project-Driven Website Design

CPJ 6570 Nuancing the Story: Advanced Video Post-Production *

*Or an approved elective based on the portfolio.